

ISSN: 1811-1564  
Vol 7, Issue 3  
Mar. 2025

# Journal of Social Science and Humanities

Journal of Social Science and Humanities (JSSH)

ISSN: 1811-1564

**Bryan House Publishing Limited**  
contact@bryanhouspub.org  
www.bryanhouspub.org  
Telephone:  
0044-121-7813744



**BRYAN HOUSE PUBLISHING LIMITED**  
Multidisciplinary Academic Journal Publisher

## **Journal of Social Science and Humanities (JSSH)**

ISSN: 1811-1564

### **Editorial Board**

#### **Editor-in-Chief**

Prof. Madya, Faculty of Social Sciences and Humanities Universiti Kebangsaan.

#### **Editorial Board Members**

Dr. Mara Tognetti Bordogna, European Commission's Institute for Prospective Technological Studies (IPTS), Spain.

Assoc. Prof. Dr. Rahim Aman, Pusat Pengajian Bahasa, Kesusasteraan dan Kebudayaan Melayu Universiti Kebangsaan Malaysia, Malaysia

Dr. Sonia María Gómez Puente, Eindhoven University of Technology, Netherlands

Dr. Augustine J. Kposowa, University of California Riverside, USA

Dr. Angel Paniagua, Spanish Council for Scientific Research, Spain

Dr. Matthew Peters, Department of Social Science, Louisiana State University, USA

Dr. Stephen Joseph Tripodi, Indian Institute of Technology (IIT) Bombay, Powai, Mumbai, India

### **Copyright**

*Journal of Social Science and Humanities (JSSH)* is licensed under a Creative Commons-Non-Commercial 4.0 International Copyright (CC BY-NC4.0). Readers shall have the right to copy and distribute articles in this journal in any form in any medium, and may also modify, convert or create on the basis of articles. In sharing and using articles in this journal, the user must indicate the author and source, and mark the changes made in articles. Copyright © Bryan House Publishing Limited. All Rights Reserved.

## **Journal of Social Science and Humanities (JSSH)**

ISSN: 1811-1564

### **Aims and Scope**

Introduce the new peer-reviewed, open access journal entitled *Journal of Social Science and Humanities (JSSH)* is an international open access journal publication by Bryan House Publishing Limited. Special Issues devoted to important topics in social science will occasionally be published. The main objective of JSSH is to offer an intellectual platform to the international scholars and it aims to promote interdisciplinary studies in social science.

All manuscripts must be prepared in English and are subject to a rigorous and fair peer-review process. The journal publishes original papers including but not limited to the following fields:

- Area Studies
- Behavioral Science
- Business Studies
- Communication Studies
- Criminology
- Cross-Cultural Studies
- Demography
- Development Studies
- Economics
- Education
- History
- Human Geography
- Information Science
- International Relations
- Law
- Library Science
- Linguistics
- Literature
- Political Science
- Population Studies
- Psychology
- Public Administration
- Sociology

We are also interested in: 1) Short Reports 2-5 page papers where an author can present either preliminary data or an idea with theoretical background but has not yet completed the research needed for a complete paper; 2) Book Reviews - Comments and critiques.

### **Bryan House Publishing Limited.**

E-Mail: [contact@bryanhouspub.org](mailto:contact@bryanhouspub.org)

Official Website: [www.bryanhouspub.org](http://www.bryanhouspub.org)

Address: Flat 4, Huntingdon House Faulkers Farm Drive Edington,  
Birmingham West Midlands, United Kingdom, B23 7XF.

Telephone: 0044-121-7813744

# Journal of Social Science and Humanities (JSSH)

ISSN: 1811-1564

Volume 7 Issue 3 • March, 2025

## CONTENTS

- 1      **Prevention of Violence against Women**  
Savita Sharma, Parashar Deepti
- 5      **Digital Transformation in Some Countries and Its Implications for Vietnam**  
Nguyen Thi Lan Huong, Josedela Moral Rubia
- 12     **A Critical Study of The Emperor Jones and The Yama Chao from the Perspective of Expressionism**  
Minghuang Yu
- 15     **The Staged Characteristics of the Concept of a Community with a Shared Future for Mankind from the Perspective of Marxist Social Formation**  
Ningning Liu
- 19     **From Stage Carnival to Algorithmic Heroism: A Tri-Generational Analysis of Chinese Youth Values through Popular Music**  
Xinzhuo Zheng
- 28     **On Kant's Moral Philosophy and Its Contemporary Value**  
Jinguo Yang
- 31     **A Study on Housing Preferences of Residents in Hyderabad Twin Cities**  
Khushi Nahar
- 37     **Regulatory in the Pharmaceutical Industry**  
Malvika Mishra Madalaimuthu
- 43     **Research Agenda and Evolution of Digital Innovation—Visual Analysis based on CiteSpace**  
Yuting Shi
- 54     **Uncovering the Mystery of the Origin of Religion from the Perspective of Buddhism**  
Hangyu Liu
- 60     **Modern Techniques for Fake News Detection in Social Media**  
Vinod Ganachari, Rohan Gurav
- 65     **Setting and Adversary: The Role of Nature in Horacio Quiroga's Jungle Tales**  
Yiru Chen
- 70     **User Acceptance of Automatic Speech Recognition in University Oral English Instruction: An Analysis from the Perspective of Learners' Learning Styles**  
Yuan Fan
- 77     **An Investigation into City Slogan and Its Communication Effect**  
Ziyi Wang, Gege Yi, Yuting Zhang, Jingyao Dong, Lin Wu
- 82     **Weak Link of University Library: Knowledge Protection and Reader Protection**  
Khalid Ramesh Srikonda
- 85     **The Influence of the Bhagavad-Gita on the Overall Development of Man**  
Nirav Anthony Patel, Sujeet V. Khiste
- 95     **Multidimensional Value Analysis of Comprehensive Rural Revitalization in Ethnic Regions**  
Meihong Wang

## **CONTENTS**

- 102 A Study on the English Standardized Translation of Special Local Products**  
Xiaoyan Yang
- 107 Integrate and Digitize Business Continuity Management**  
Gola Deepak Mathur
- 110 The Suspension of Rhythm - Exploring the Use of Usi (Non-beat Mode) - In Particular with Reference to the Carnation Tla System**  
Krishna Kalita Rao
- 114 Research on the Dilemma of the Adoption Behavior of Network Health Information among Migrant Female Workers in the Perspective of Social Support Theory**  
Luyao Wang
- 121 Research on the Method of Collecting Genre Seals from the Perspective of National Cultural Inheritance: A Case Study of Late Qing Dynasty Literati Seal Carving with Ancient Brick Inscriptions**  
Shiyi Xu
- 126 A Study of Subtitling in the American Version of Zhen Huan Zhuan, Empresses in the Palace**  
Ziyi Cao
- 130 Digital Intelligence Empowerment and Cross - domain Synergy: Research on the Construction of Supply Chain Financing Ecology in Chengdu - Chongqing Twin-city Economic Circle from the Perspective of Digital Government Financial Innovation Governance**  
Xiaoyu Wang, Zihao Wang
- 139 Niasra as a Source of Law**  
Puja Chauhan Bindusar
- 142 Female Rape in India: A Crime Against Nature**  
Idris Mohamed Osman
- 145 Exploring the Impact of Immersive Projection Art on Visitor Behavior and Engagement**  
Li Zhao, Jianming Qi, Jian Wang