

ISSN: 1811-1564
Vol 7, Issue 12
Dec. 2025

Journal of Social Science and Humanities

Journal of Social Science and Humanities (JSSH)

ISSN: 1811-1564

Bryan House Publishing Limited
contact@bryanhouspub.org
www.bryanhouspub.org
Telephone:
0044-121-7813744



BRYAN HOUSE PUBLISHING LIMITED
Multidisciplinary Academic Journal Publisher



Journal of Social Science and Humanities (JSSH)

ISSN: 1811-1564

Editorial Board

Editor-in-Chief

Prof. Madya, Faculty of Social Sciences and Humanities Universiti Kebangsaan.

Editorial Board Members

Dr. Mara Tognetti Bordogna, European Commission's Institute for Prospective Technological Studies (IPTS), Spain.

Assoc. Prof. Dr. Rahim Aman, Pusat Pengajian Bahasa, Kesusasteraan dan Kebudayaan Melayu Universiti Kebangsaan Malaysia, Malaysia

Dr. Sonia María Gómez Puente, Eindhoven University of Technology, Netherlands

Dr. Augustine J. Kposowa, University of California Riverside, USA

Dr. Angel Paniagua, Spanish Council for Scientific Research, Spain

Dr. Matthew Peters, Department of Social Science, Louisiana State University, USA

Dr. Stephen Joseph Tripodi, Indian Institute of Technology (IIT) Bombay, Powai, Mumbai, India

Copyright

Journal of Social Science and Humanities (JSSH) is licensed under a Creative Commons-Non-Commercial 4.0 International Copyright (CC BY-NC4.0). Readers shall have the right to copy and distribute articles in this journal in any form in any medium, and may also modify, convert or create on the basis of articles. In sharing and using articles in this journal, the user must indicate the author and source, and mark the changes made in articles. Copyright © Bryan House Publishing Limited. All Rights Reserved.

Journal of Social Science and Humanities (JSSH)

ISSN: 1811-1564

Aims and Scope

Introduce the new peer-reviewed, open access journal entitled *Journal of Social Science and Humanities (JSSH)* is an international open access journal publication by Bryan House Publishing Limited. Special Issues devoted to important topics in social science will occasionally be published. The main objective of JSSH is to offer an intellectual platform to the international scholars and it aims to promote interdisciplinary studies in social science.

All manuscripts must be prepared in English and are subject to a rigorous and fair peer-review process. The journal publishes original papers including but not limited to the following fields:

- Area Studies
- Behavioral Science
- Business Studies
- Communication Studies
- Criminology
- Cross-Cultural Studies
- Demography
- Development Studies
- Economics
- Education
- History
- Human Geography
- Information Science
- International Relations
- Law
- Library Science
- Linguistics
- Literature
- Political Science
- Population Studies
- Psychology
- Public Administration
- Sociology

We are also interested in: 1) Short Reports 2-5 page papers where an author can present either preliminary data or an idea with theoretical background but has not yet completed the research needed for a complete paper; 2) Book Reviews - Comments and critiques.

Bryan House Publishing Limited.

E-Mail: contact@bryanhousepub.org

Official Website: www.bryanhousepub.org

Address: Flat 4, Huntingdon House Faulkers Farm Drive Edington,
Birmingham West Midlands, United Kingdom, B23 7XF.

Telephone: 0044-121-7813744

Journal of Social Science and Humanities (JSSH)

ISSN: 1811-1564

Volume 7 Issue 12 • December, 2025

CONTENTS

- 1 The Role of Mitigation Investigators in Capital Punishment Proceedings**
Blerta Hyseni
- 5 Reevaluating LGBT Rights Recognition in India: Social Resistance and Perceived Impacts of Marriage Equality in Contemporary Society**
Arun Kumar Bhatt, Shashi Vendra Dulawat
- 10 AI Agents: Navigating Technical and Ethical Challenges to Unlock Transformative Potential**
Jamir Ahmed Choudhury
- 15 From Instrumental to Intrinsic: Rolston's Theory of Natural Value and Moral Obligation**
Zhiguo Wang
- 19 Leisure Patterns and Weekend Recreational Activities Among Urban Residents: A Study in Chennai**
Vibha Saraswati
- 26 The Path Analysis of Integrity Culture Education for College Students in the New Era**
Manpeng Yin
- 32 Research on the Theme Evolution and Transformation Logic of Urban Renewal Policies in China**
Yanbing OuYang, Jianlan Yang
- 41 The Mediating Role of Basic Psychological Needs Fulfillment in the Relationship Between Natural Connection and Pro-environmental Behavior Among High School Students**
Dongquan Liang
- 45 Skill Demand and Wage Value in the Tourism Industry: An Empirical Analysis Based on Recruitment Texts**
Chuyao Wen, Ying He
- 52 Faith-Based Counseling and Its Role in Promoting Mental Health and Emotional Well-Being Among the Elderly**
Ajay Kumar
- 54 Climate Change and Food Security: Analyzing Legal Frameworks for Adaptive Governance**
Ashwini Dharkar
- 59 Digital Innovation in Sports Management: Enhancing Fan Engagement in the Indian Super League**
Sairohith Thummarakoti
- 69 Financial English Lexical Threshold Range-aided Analysis on Citibank & Standard Chartered Bank's Annual Reports 2011-2020**
Dan Zhang, Xiaowen Gu, Xingye Pan
- 74 From Attraction to Retention: Determinants of High-Level Talent Retention in Southwest China Based on the Kano Model**
Pan Shu
- 85 Southeast Asia's Geopolitical Context and Angkor Wat Art: Insights from India, Thailand, and China**
Ning Jiang

CONTENTS

- 93 Strategic Management in the Indian Super League: Identifying Opportunities and Addressing Challenges**
Dhavalkumar Patel
- 99 A Study on the Artistic Styles, Formation Mechanisms, and Integrative Innovation of Music in the Minyue Cultural Circle**
Luyao Zhang
- 104 The Chinese Community in Peru and the Development of Sino-Peruvian Relations**
Jingyi Liu
- 109 A Case Study of Students' Foreign Language Speaking Anxiety in Content-based Classroom at UNNC**
Jing Xu
- 113 Exploring Rural Home-Based Elderly Care Service Needs and Constructing a Service System: An Empirical Study Based on Y County, Southern Sichuan**
Wenjing Fu, Qiao Dong, Yuqing Leng
- 119 Narrative Structure and Symbolic Meaning**
Bighnesh Dash