

Exploration of Rural Governance Approaches under the Strategy of Rural Revitalization

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Abstract: *With the rapid development of the social economy, solving the main contradictions is also an inevitable result of the development of the times. This also puts forward new requirements for rural governance, which should focus on rural revitalization and carry out governance work. In addition, the traditional rural governance model is no longer suitable for the development needs of the new era. In this context, relevant departments must leverage their own advantages and values to promote the comprehensive revitalization of rural society and build a new rural governance system.*

Keywords: Rural revitalization, Rural governance, Specific approach.

1. Introduction

The construction of a modern rural social governance system and governance capacity is a requirement of the new era. In this context, relevant departments must play their own value, clarify the real needs of rural revitalization, solve various problems contained therein, and analyze problems in a timely manner. This is conducive to the proposal of a new governance system. In this process, rural governance should adhere to the scientific development concept of people-oriented, encourage villagers to express their own ideas in this process, and then transform the shortcomings in subsequent governance work.

2. An Important Model of Rural Governance

2.1 The Basic Connotation of Rural Governance

The rural revitalization strategy is an important guiding principle for the development of rural areas in the new era of China, and rural governance is a key link in rural revitalization. This article analyzes the importance of rural governance under the strategy of rural revitalization, proposes corresponding governance approaches in response to the challenges currently faced by rural governance, and aims to provide reference for promoting comprehensive rural revitalization. With the rapid development of the social economy, grassroots democratic construction has also been promoted. Under the current rural revitalization strategy, it is particularly important to build people's communes that adapt to the social and economic development at that time. In this way, the party building department will also play its own role. With the acceleration of the country's industrialization process and the improvement of rural governance models, this can effectively promote the economic prosperity of rural areas and improve the material living standards of the people.

2.2 Basic Ideas for Rural Governance

In order to better promote rural governance, provide material assistance and economic support to villagers, and promote the prosperity and development of rural economy, rural governance should conform to the following construction ideas: firstly, adhere to the scientific development concept of people-oriented, respect the villagers' rights to know, express,

participate, and supervise political life. Adhere to the coordinated development of urban and rural areas, establish the concept of integrated urban-rural development, coordinate the urban-rural development mechanism of combining industry and agriculture, promote the continuous improvement of rural infrastructure construction, and gradually build a development pattern of comprehensive coverage of rural public services through urban-rural integration. Secondly, adhere to the scientific outlook on development. Adhere to standardized operation, unified planning, rational utilization of resources, gradually improve supporting facilities, consciously protect the ecological environment, and build an ecological home.

2.3 The Importance of Rural Governance

Promoting rural governance is an important measure to strengthen rural construction and maintain rural social stability in the new era. Promoting rural governance is an important means to maintain rural social stability. By improving the governance system, social conflicts can be effectively resolved and rural social harmony and stability can be guaranteed; The second is to promote economic development. A good rural governance environment is conducive to attracting investment, promoting rural industrial upgrading, and driving sustainable and healthy development of the rural economy; The third is to improve people's livelihoods. Rural governance is related to the vital interests of farmers. By improving governance, we can better meet farmers' aspirations for a better life and enhance their sense of gain and happiness.

3. The Specific Ways of Rural Governance in the Strategy of Rural Revitalization in the New Era

3.1 Strengthening the Foundation of Autonomy

In the context of reform and opening up, strengthening the foundation of rural autonomy can effectively maintain rural order, lay a solid foundation for the development of social industries, prevent conflicts between neighbors, and effectively achieve rural revitalization. In addition, in the actual work process, "autonomy" should be taken as the core, and expanding autonomous space can also promote the

construction of a complete autonomous system in rural areas. Village committees should play their own functions and advantages, control corresponding people, property, and materials, and ensure their supervisory power. In addition, it is particularly important to continuously improve the standardization of the exercise of power by village committees. With grassroots democratic construction as the core, we should promote the development of consultative democracy, actively carry out village congresses and village representative meetings, which can also contribute to autonomy. The development of the work lays the foundation. In the actual work process, we should also promote the four democratic constructions. By building a multi-level grassroots consultation pattern, it is also conducive to the smooth implementation of subsequent work. The political participation opinions of villagers can also be improved in this process, continuously improving the authenticity and reliability of democratic elections, encouraging more people to actively participate in various work, promoting the proceduralization of rural social governance work, providing guarantees for achieving rural revitalization, and improving governance effectiveness.

3.2 Reshaping Rural Customs and Civilization

Moral governance plays a very important role in the process of rural governance, continuously strengthening the initiative of villagers. In addition, promoting rural revitalization is also conducive to improving the moral and cultural level of rural areas, which is also a very important work link. Through this approach, people's consciousness and initiative can be stimulated, and they can meet the real needs of social order. With the deepening of modernization of rural governance, in the actual work process, we should vigorously promote the socialist core values, integrate rural moral and cultural resources, which is also conducive to the reconstruction of rural civilization. Villagers can also be influenced by excellent traditional ideas and purify their customs during this process. In the new era, the spirit of agricultural culture can also be explored, and the spiritual outlook of farmers can be rejuvenated, which is also conducive to the development of subsequent work. In the current process of rural revitalization strategy, rural civilization can provide convenience for building a rural governance system. This also requires relevant departments to broaden governance forms, establish corresponding mediation studios, maximize the resolution of conflicts between neighbors, promote the expression of public opinion, enrich activity forms, and use digital methods to promote corresponding urban-rural governance activities and build service platforms.

3.3 Pay Attention to Party Building Work

In the current construction of rural governance system, party building workers must play to their own advantages and values, actively participate in rural grassroots governance work, and through this way, they can also play the governance function of party organizations. Combining political and organizational advantages can continuously improve the efficiency of party building work. In the actual work process, leaders and organizational personnel should also play their own roles and lay a solid foundation for achieving rural governance. At the same time, leaders must also attach

importance to improving the level of the team, promote party members and cadres to serve the people, strengthen their beliefs, and influence villagers with the hearts of party members and cadres in the actual work process. This is conducive to the subsequent development of rural governance. In addition, improving the grassroots party organization system can also prevent the problem of weakening party branches. Combining party organization construction with rural social governance work can also promote the masses to clarify the advantages of party organizations, combine their own life reality with party organization work, which is conducive to the development of affairs management work, build a complete village level organizational system, and provide guarantees for rural governance work.

3.4 Utilize Digital Governance

With the rapid development of modern technology, the lifestyle of rural people has also undergone changes. Combining digital technology with rural social governance is an inevitable result of the development of the times, effectively promoting the modernization of rural social governance. In the context of the new era, relevant departments should also build corresponding rural socialization facilities, continuously improve their intelligence and diversification, and meet the real needs of green concepts. It is particularly important to upgrade and transform traditional broadcasting and television infrastructure in rural areas in a timely manner. Through this approach, it is also conducive to combining rural governance work with information technology, building a sound rural social intelligent governance mechanism, combining big data technology with party building work, and organizations can also play their own advantages to update, optimize and upgrade social governance methods. In the actual work process, public affairs should be the core, and governance work should be carried out to promote the implementation of intelligent governance. Villagers can also express their thoughts through interactive platforms.

In the context of rural revitalization, relevant departments can also actively carry out education on socialist core economic values to promote villagers' clear and correct rural concepts. In addition, building a new rural social governance system is also conducive to the improvement of current rural rules and regulations. Party organizations should play a leading role and improve the level of rural governance. In the process of rural revitalization, it is necessary to actively carry out the education of socialist core values, publicize rural values, establish a rural social governance system of social coordination, public participation and legal protection, guide and break through the dependence on traditional kinship and geographical relations, improve the construction of rural rules and regulations, and give full play to the leading role of the CPC and grass-roots party organizations, so as to effectively improve the level of rural governance.

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