

Study on the Relevance of Chinese Civilisation and Chinese Excellent Traditional Culture

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Abstract: Chinese civilisation is an important symbol of China's historical development and cultural inheritance, while Chinese excellent traditional culture is an important expression and inheritance way of Chinese civilisation thought. The connotation and characteristics of Chinese civilisation and Chinese excellent traditional culture are studied in depth through literature analysis and comprehensive research methods. It is found that Chinese civilisation is the root and source of Chinese excellent traditional culture, which contains a rich system of ideas, moral values and artistic expressions. The core ideas of Chinese civilisation, such as benevolence, harmony, filial piety and loyalty, are passed on and expressed through Chinese excellent traditional culture. As an important carrier and medium of transmission of the ideas of Chinese civilisation, Chinese outstanding traditional culture has passed on the values and wisdom of Chinese civilisation to future generations through education, cultural exchanges and the promotion of digital technology, and has provided important support for the cultural identity and spiritual pursuit of the Chinese nation. At the same time, the Chinese civilisation's identification with and promotion of Chinese outstanding traditional culture not only strengthens society's sense of identity and pride in traditional culture, but also promotes the inheritance and innovative development of traditional culture. Chinese civilisation and Chinese excellent traditional culture are closely connected and interdependent, together constituting the cultural genes and spiritual symbols of the Chinese nation.

Keywords: Chinese civilisation, Chinese excellent traditional culture, Chinese characteristics, Relevance.

1. Introduction

"We will adhere to the stance of Chinese outstanding traditional culture, distill and display the spiritual markers and cultural essence of Chinese civilisation, accelerate the construction of Chinese discourse and Chinese narrative system, tell Chinese stories, spread Chinese voices, and present a credible, lovable and respectable image of China [1]." Excellent traditional Chinese culture is the crystallisation of the wisdom and essence of Chinese civilisation, the root and soul of the Chinese nation, and the foundation for us to stand firm amidst the cultural turbulence in the world. Chinese civilisation is characterised by outstanding continuity, outstanding innovation, outstanding unity, outstanding inclusiveness and outstanding peacefulness; Chinese excellent traditional culture is characterised by inheritance and tradition, comprehensiveness and inclusiveness, harmony and balance, and profound spiritual pursuit; Chinese civilisation shapes and transmits Chinese excellent traditional culture; and Chinese excellent traditional culture perpetuates and develops Chinese civilisation. The two are inseparable. As we can see, it is particularly important to clarify the connection between Chinese civilisation and Chinese excellent traditional culture.

2. Overview of Chinese Civilisation and Chinese Excellent Traditional Culture

2.1 Definition of Chinese Civilisation

Chinese civilisation is a unique cultural system that has been formed and developed throughout China's history and represents the cultural identity and spiritual pursuit of the Chinese nation. The Chinese civilisation is famous in the world for its rich connotation and unique characteristics. The definition of Chinese civilisation can be interpreted from several angles. Firstly, it refers to the achievements and

performances of the ancient Chinese society in various fields such as politics, economy, society, thought, art and morality. The Chinese civilisation has been gradually formed in the course of a long history, through the change of many dynasties and the influence of cultural exchanges, forming a unique cultural system [2]. Secondly, Chinese civilisation can also be understood as the cultural identity and spiritual pursuit of the Chinese nation. It is based on the Huaxia culture and concentrates on the wisdom, emotions and values of the Chinese nation. Chinese civilisation has inherited and embodied the cultural identity and spiritual pursuit of the Chinese nation through its system of thought, moral code and artistic expression.

Chinese civilisation is rich and diverse. It includes such important philosophical systems as Confucianism, Taoism and Mohism, which have had a profound impact on the political, ethical and social systems of Chinese society. Chinese civilisation covers traditional ritual systems, family concepts, filial piety ideas, etc. These values play an important role in Chinese society. In addition, Chinese civilisation also includes a rich variety of literary arts, such as poetry, calligraphy, painting, music and opera, which embody China's unique aesthetic concepts and artistic styles [3]. The main elements of Chinese civilisation are also reflected in China's historical and cultural traditions. China's long history, long cultural traditions, and rich and diverse ethnic cultures are all important parts of Chinese civilisation. Also included are the origin and development of Chinese culture, the political system and social structure of successive generations, the inheritance and development of cultural traditions, the evolution of philosophical thought, and so on.

2.2 Characteristics of Chinese Civilisation

"There are many important elements of the excellent traditional Chinese culture that together shape the outstanding characteristics of Chinese civilisation." Chinese civilisation is

characterised by outstanding continuity, innovation, unity, inclusiveness and peace. These characteristics constitute the unique charm and worldwide influence of Chinese civilisation, adding unique value and significance to Chinese history and culture. The characteristics of Chinese civilisation have not only played an important role in promoting the development and progress of Chinese society, but have also contributed Chinese wisdom and cultural wealth to the development of world civilisation.

2.2.1 Outstanding continuity. "Chinese civilisation has outstanding continuity, which fundamentally determines that the Chinese nation is bound to follow its own path [4]." Chinese civilisation is famous for its long history and continuous inheritance. From the early Huaxia civilisation to modern times, Chinese civilisation has undergone a long historical process, carrying the wisdom, emotions and values of the Chinese people. This continuity makes Chinese civilisation one of the oldest and continuous civilisations in the world. The inheritance and development of Chinese civilisation is an important part of Chinese culture, providing rich cultural resources and wisdom for modern society.

2.2.2 Outstanding innovativeness. Innovation is the soul of the nation and the driving force behind the progress of civilisation. "The outstanding innovativeness of Chinese civilisation is fundamentally determined by the enterprising spirit of the Chinese nation to keep the right but not the old, to respect the ancient but not to revert to the past, and by the fearless character of the Chinese nation to be unafraid of new challenges and to accept new things [5]." Despite its focus on inheritance, Chinese civilisation has also demonstrated an outstanding capacity for innovation. Chinese history has seen many important technological, intellectual and artistic innovations that have fuelled the development and progress of society. For example, the four great inventions of ancient China (papermaking, printing, gunpowder, and the compass) have had a profound impact on global civilisation. With its encouragement and tolerance of innovation, Chinese civilisation has provided a solid foundation for the development and prosperity of Chinese society.

2.2.3 Outstanding unity. The pluralistic and integrated civilisational pattern of Chinese civilisation inevitably requires political integration, and unity is an intrinsic attribute and inevitable requirement of this civilisational pattern. Therefore, the plurality of China's national process has created a mature and unified national pattern. The emphasis of Chinese civilisation on unity and wholeness is reflected in its political, social and cultural aspects [6]. Ancient China's feudal social system and ceremonial system enabled the whole society to maintain relative stability and unity. As for culture, Chinese civilisation has integrated cultural elements from different regions and ethnic groups to form a common cultural identity and spiritual pursuit. This unity helped to maintain social stability and cohesion, and contributed to China's development and prosperity.

2.2.4 Outstanding inclusiveness. Chinese civilisation is known for its inclusiveness. "The outstanding inclusiveness of Chinese civilisation has fundamentally determined the historical orientation of the Chinese nation in interaction, exchange and mingling, the harmonious pattern of pluralism

and coexistence of various religious beliefs in China, and the openness of the excellent traditional Chinese culture to the world's civilisations [7]." Throughout its history, China has developed diverse cultural traditions and ethnic integration, absorbing the cultural characteristics of different regions and ethnic groups to form a unique Chinese civilisation. Chinese civilisation focuses on respect for and tolerance of heterogeneous cultures, and promotes the value of "harmony and difference". This inclusiveness has given Chinese civilisation a broad cultural content and diversity, and has provided the basis for the harmonious development of Chinese society.

2.2.5 Outstanding peacefulness. Chinese civilisation stresses the importance of peace and harmony. In the Analects of Confucius, there is a famous saying that has been handed down to this day and has become a deep memory for people: "For the purpose of etiquette, peace is precious." The idea of "peace is precious" is an important concept for the Chinese people, and it is a value that underpins peace throughout Chinese civilization [8]. Chinese thinkers and politicians throughout history have always emphasised the value of peace and advocated the concept of peace as the most valuable and fundamental principle of governance. Chinese civilisation focuses on harmony in interpersonal relations, the maintenance of social order and the pursuit of international peace. China's Five Principles of Peaceful Coexistence and its initiatives to promote peaceful development reflect the great importance that Chinese civilisation attaches to peace. Peace is a core value of Chinese civilisation and provides important guidance for the stability of Chinese society and international cooperation.

2.3 The Connotation of Chinese Excellent Traditional Culture

Excellent traditional Chinese culture is an important part of China's long history and rich cultural heritage, and contains a wealth of connotations and profound significance. It is the crystallisation of the development of the Chinese nation's civilisation over thousands of years, and covers a wide range of areas such as thought and philosophy, ethics and morals, literature and art, social systems, rituals and customs. These connotations embody the wisdom, emotions and values of the Chinese nation, and provide an important spiritual support and cultural foundation for the development and progress of Chinese society. Firstly, Chinese outstanding traditional culture embodies a rich philosophy of thought. Confucianism is an important part of outstanding traditional Chinese culture, focusing on human relationships, moral cultivation and social order, and advocating core values such as benevolence, filial piety and loyalty. Confucianism emphasises individual responsibility and dedication, and advocates harmonious interpersonal relationships and social order. In addition, philosophical schools of thought such as Taoist thought, Mohist thought and Legalist thought also provide different perspectives of thinking and wisdom revelations for Chinese culture [9]. Secondly, Chinese outstanding traditional culture emphasises the importance of ethics and morality. Traditional family ethics, filial piety thought, marriage ethics and other values are the core content of Chinese excellent traditional culture. Excellent Chinese traditional culture focuses on the importance of the family and emphasises kinship, friendship

and social harmony. Filial piety is regarded as the core of Chinese fine traditional culture, representing the values of respecting elders and caring for family members. These ethical and moral concepts are deeply rooted in Chinese excellent traditional culture and play an important role in the moral norms and social stability of Chinese society [10]. Thirdly, Chinese excellent traditional culture possesses rich and diverse literary and artistic expressions. Literary forms such as poetry, prose and novels are the treasures of Chinese outstanding traditional culture, carrying the emotions and wisdom of the Chinese people. Ancient Chinese literati expressed their thoughts, feelings and observations of the world through various forms of art, creating numerous immortal literary works. In addition, Chinese calligraphy, painting, music, theatre and other forms of art also embody the aesthetic pursuit and artistic style of the excellent traditional Chinese culture, making important contributions to the world's cultural heritage. Fourthly, Chinese excellent traditional culture contains a rich content of social systems, rituals and customs. The traditional political system, family system, religious beliefs, etc. all reflect the characteristics and traditions of Chinese excellent traditional culture. As an important part of the excellent traditional Chinese culture, the etiquette system, with its unique rituals and norms, plays an important role in the order and harmony of Chinese society. The ancient Chinese etiquette system embodies the values of respect, harmony and order, and regulates people's behaviour and social etiquette.

2.4 Characteristics of Excellent Traditional Chinese Culture

The characteristics of excellent traditional Chinese culture are reflected in its inheritance and tradition, comprehensiveness and inclusiveness, harmony and balance, and profound spiritual pursuit. These characteristics make excellent traditional Chinese culture a unique treasure of the Chinese nation, providing valuable spiritual resources for the development and progress of Chinese society.

2.4.1 Inheritance and tradition: Excellent traditional Chinese culture has a remarkable inheritance and tradition. It carries the ancient wisdom and cultural traditions of China, and unites the wisdom and thoughts of the Chinese nation over thousands of years. Through the efforts of generations and generations to come, Chinese excellent traditional culture has been preserved and passed on. This traditional nature gives Chinese excellent traditional culture a unique cultural identity and spiritual belonging, and provides a fundamental value foundation for Chinese society. Inheritance and tradition have enabled the outstanding traditional Chinese culture to maintain coherence and continuity in the midst of change, providing Chinese society with historical depth and cultural roots.

2.4.2 Comprehensiveness and inclusiveness: Excellent traditional Chinese culture is comprehensive and inclusive. It integrates cultural elements and ideological concepts from various historical periods in ancient China, and absorbs the cultural characteristics of different regions and nationalities. This comprehensiveness and inclusiveness makes the excellent traditional Chinese culture a broad and rich system, including many philosophical schools such as Confucianism,

Taoism and Mohism, as well as traditional ceremonial systems, family concepts, art forms and so on. This comprehensiveness and inclusiveness has injected pluralistic cultural connotations into Chinese excellent traditional culture and provided the basis for the harmonious development of Chinese society. Comprehensiveness and inclusiveness have enabled excellent traditional Chinese culture to absorb foreign cultures, innovate and develop, and maintain its openness and integration [11].

2.4.3 Harmony and balance: Excellent traditional Chinese culture emphasises harmony and balance. Excellent traditional Chinese culture focuses on the harmonious relationship between the individual and the collective, between man and nature, and between all levels of society. It stresses the harmonious symbiosis between human beings and nature, advocates ethical behaviour and social conscience, and pursues social stability and individual happiness. Through its emphasis on moral norms, family ethics, and social obligations, Chinese outstanding traditional culture seeks balance and harmony between the individual and the collective, and between human beings. Harmony and balance enable Chinese traditional culture to play a regulatory and guiding role in social development and individual growth, promoting social stability and the overall development of the individual.

2.4.4 Deep Spiritual Pursuit: Excellent traditional Chinese culture has a deep spiritual pursuit. It pays attention to people's inner cultivation, spiritual realm and individual growth. Excellent traditional Chinese culture emphasises the cultivation of personal virtues, inner tranquillity and peace, and the pursuit of spiritual sublimation. Traditional Confucianism advocates the virtues of benevolence, honesty and loyalty, while Taoism emphasises the principle of doing nothing and the pursuit of peace and freedom of mind. This profound spiritual pursuit runs through every aspect of Chinese traditional culture, giving it a unique humanistic concern and human values. This profound spiritual pursuit has made Chinese traditional culture the spiritual pillar and spiritual support of the Chinese people [12].

3. The Shaping and Inheritance of Chinese Excellent Traditional Culture by Chinese Civilisation

3.1 Chinese Civilisation is the Core and Foundation of the Chinese Traditional Culture of Excellence

Chinese civilisation is the core and foundation of China's outstanding traditional culture, uniting the wisdom, ideas and values of the Chinese people over thousands of years. Chinese civilisation is an important symbol of China's historical development and cultural inheritance, with rich connotations and far-reaching influence. First of all, Chinese civilisation is the core of China's outstanding traditional culture. Known for its long history and continuous development, Chinese civilisation is the concentrated manifestation of the cultural soul and spiritual pursuit of the Chinese nation [13]. The core values of Chinese civilisation, such as benevolence, filial piety, loyalty and harmony, permeate every aspect of Chinese traditional culture. Chinese civilisation stresses the harmonious relationship between human beings, between

human beings and nature, and between the individual and the collective, and focuses on social stability and the all-round development of the individual. These core values have provided Chinese society with moral codes and norms of behaviour, and shaped the spiritual qualities and moral concepts of the Chinese people. Secondly, Chinese civilisation is the foundation of China's outstanding traditional culture. Chinese civilisation is an important cornerstone of China's history and cultural heritage, providing the fundamental support for the cultural identity and spiritual belonging of the Chinese nation [14]. With its unique cultural tradition and wisdom, Chinese civilisation has provided important spiritual resources and intellectual support for the development and progress of Chinese society. The philosophical thinking, ethics and morals, literature and art, social systems and other elements of Chinese outstanding traditional culture all stem from the accumulation and development of Chinese civilization [15]. Chinese civilisation has provided the Chinese people with rich cultural resources and traditional wisdom, laying the foundation for the prosperity and progress of Chinese society. With its unique values, cultural traditions and wisdom, Chinese civilisation has provided solid support for the development of Chinese society and the spiritual pursuit of the Chinese people. The influence of Chinese civilisation is not only limited to the territory of China, but has also had a profound impact on the development of world civilisation. As the cultural treasury of the Chinese nation, Chinese civilisation has made significant contributions to the prosperity of Chinese society and the progress of world civilization [16].

3.2 Influence of Chinese Civilisation on the Important Values and Thought Systems in Chinese Outstanding Traditional Culture

Chinese civilisation has had a profound impact on the important values and thought systems of Chinese outstanding traditional culture. With its long history and rich cultural deposits, Chinese civilisation has injected unique wisdom and values into Chinese outstanding traditional culture, shaping the way of thinking and the code of conduct of the Chinese people. Firstly, Chinese civilisation has had a far-reaching impact on the importance it attaches to benevolence and human relations. Confucianism is an important part of Chinese civilisation, focusing on interpersonal relationships and morality and ethics. Confucianism emphasises core values such as benevolence, filial piety and loyalty, as well as individual responsibility and dedication. This value of benevolence has led to the emphasis of the excellent traditional Chinese culture on kinship, friendship and social harmony. Chinese civilisation, through the spread of Confucianism, has profoundly influenced the way of thinking and moral concepts of the Chinese people and shaped the values of Chinese society [17]. Secondly, Chinese civilisation has also had a significant impact on the importance it attaches to harmony and social order. Chinese civilisation emphasises the harmonious relationship between the individual and the collective, between man and nature, and between all levels of society. Chinese civilisation emphasises social stability and the all-round development of the individual, and focuses on the establishment and maintenance of social order. The traditional Chinese ceremonial system and social customs reflect the importance Chinese civilisation attaches to

harmony and social order. This concept of harmony and social order has been continued and developed in the excellent traditional Chinese culture, providing important support for the harmonious development of Chinese society. In addition, Chinese civilisation has had a far-reaching impact on moral cultivation and the inner pursuit of the individual. Chinese civilisation focuses on personal moral cultivation, inner tranquillity and peace, and the pursuit of spiritual sublimation. Traditional Confucianism advocates the virtues of benevolence, honesty and loyalty, while Taoism stresses the importance of doing nothing and the pursuit of tranquillity and freedom of mind. This profound spiritual pursuit permeates every aspect of the Chinese traditional culture and has shaped the spiritual qualities and moral values of the Chinese people. By emphasising moral cultivation and the inner pursuit of the individual, Chinese civilisation has fostered the moral concepts and spiritual pursuits of the Chinese people. Finally, the Chinese civilisation's emphasis on social moral norms and social order has also influenced the social ethical concepts in Chinese excellent traditional culture. Ancient Chinese ritual systems, family concepts and social customs reflect the Chinese civilisation's concern for social order and harmonious relationships. These social ethical concepts have shaped the values of family concepts, respect for the elderly, love for the young, and respect for teachers in Chinese outstanding traditional culture, and have provided a moral code and behavioural norms for the stability and development of Chinese society. To sum up, Chinese civilisation has had a profound influence on the important values and thought systems in Chinese excellent traditional culture. It has injected important values such as benevolence, harmony, moral cultivation and social ethics into Chinese excellent traditional culture, and shaped the way of thinking and code of conduct of the Chinese people. The influence of Chinese civilisation has made excellent traditional Chinese culture a valuable heritage of the Chinese nation and an important contribution to the diversity of world cultures and the progress of human civilisation.

3.3 Chinese Civilisation's Identification with and Promotion of the Excellent Traditional Chinese Culture

Chinese civilisation plays an important role in the identification and promotion of Chinese outstanding traditional culture. With its unique cultural traditions and wisdom, Chinese civilisation has provided a basis for the identification and transmission of Chinese outstanding traditional culture, and has promoted the value and charm of traditional culture through various means. First of all, the Chinese civilisation's identification with the excellent traditional Chinese culture has enabled it to be fully valued and protected. The Chinese government and all sectors of society attach great importance to the protection and inheritance of the excellent traditional Chinese culture, and regard it as an important part of national culture. By strengthening the study, protection and transmission of traditional culture and emphasising the historical significance and cultural value of excellent Chinese traditional culture, Chinese civilisation has enhanced society's sense of identity and pride in traditional culture. For example, through the establishment of cultural heritage protection institutions, the organisation of traditional cultural activities and the promotion of traditional arts, Chinese civilisation has

endeavoured to protect and pass on the excellent traditional Chinese culture, so that it has been widely recognised and promoted. Secondly, Chinese civilisation promotes the value and charm of Chinese excellent traditional culture through education and cultural exchanges. The Chinese government has stepped up its efforts to educate about traditional culture in the field of education, incorporating Chinese excellent traditional culture into the school education system, and fostering students' understanding and recognition of traditional culture [18]. In addition, Chinese civilisation has demonstrated to the world the unique charm of Chinese excellent traditional culture by holding cultural exchange activities, exhibitions and performances. For example, the Chinese New Year celebrations and cultural exhibitions organised by China have attracted global attention, allowing more people to understand and identify with the values and connotations of Chinese outstanding traditional culture. The promotion of Chinese civilisation has brought recognition of Chinese excellent traditional culture both at home and abroad, providing important support for the inheritance and development of traditional culture. Chinese civilisation promotes Chinese excellent traditional culture through digital technology and the Internet. With the rapid development of information technology, Chinese civilisation has made use of platforms such as the Internet and social media to present traditional culture to a wide audience in innovative ways. Through online cultural activities, digital cultural exhibitions and online dissemination of traditional arts, Chinese civilisation has enabled Chinese outstanding traditional culture to spread across the globe across the limitations of time and space. This digital promotion not only enhances the dissemination efficiency of traditional culture, but also attracts the attention and participation of more young people, and promotes the innovative development of Chinese excellent traditional culture [19]. In summary, Chinese civilisation plays an important role in the identification and promotion of Chinese excellent traditional culture. Chinese civilisation promotes the value and charm of Chinese excellent traditional culture by means of valuing and protecting traditional culture, strengthening education and cultural exchanges, and using digital technology. Such promotion not only enhances society's sense of identity and pride in traditional culture, but also promotes the inheritance and innovative development of traditional culture. The efforts of the Chinese civilisation have led to the widespread recognition and promotion of the excellent traditional Chinese culture, making an important contribution to the cultural prosperity of the Chinese nation and the diversity of world civilisation.

4. The Continuity and Development of Chinese Excellent Traditional Culture for Chinese Civilisation

4.1 The Excellent Traditional Chinese Culture is the Concentrated Manifestation of the Crystallisation of the Ideas of Chinese Civilisation.

Excellent traditional Chinese culture constitutes the core of Chinese civilisation. Chinese outstanding traditional culture is the concentrated manifestation of the crystallisation of the ideas of Chinese civilisation, and it unites the wisdom and cultural traditions of the Chinese nation over thousands of

years. Chinese civilisation is an important symbol of China's historical development and cultural inheritance, while Chinese excellent traditional culture is an important expression and inheritance of Chinese civilisation. First of all, Chinese excellent traditional culture is an important carrier of the ideology of Chinese civilization [20]. The core ideas and values of Chinese civilisation, such as benevolence, harmony, filial piety and loyalty, have been passed on and expressed through Chinese excellent traditional culture. Confucianism is an important part of the thought of Chinese civilisation, and the core of its thought is embodied in classical writings such as the Analects of Confucius and the Great Learning. These writings emphasise interpersonal relationships, morality and ethics, and social order, and have shaped the way of thinking and the code of conduct of the Chinese people. At the same time, philosophical schools of thought such as Taoist thought and Mohist thought have been passed on and expressed through Chinese outstanding traditional culture. The continuation and development of Chinese civilisation thinking in traditional culture has made it the cultural identity and spiritual belonging of the Chinese people [21]. Secondly, Chinese excellent traditional culture is an important medium of transmission for the ideas of Chinese civilisation. Through Chinese excellent traditional culture, the ideas and wisdom of Chinese civilisation have been spread to different times and regions. Traditional literary works, art forms and opera performances carry the ideological connotations of Chinese civilisation and pass them on to future generations. For example, ancient Chinese poetry, drama, calligraphy, painting and other art forms show the depth and breadth of Chinese civilisation in their unique ways of expression. These art forms have been passed on from generation to generation and from mouth to mouth, passing on the essence of Chinese civilisation to future generations and promoting the spread and transmission of Chinese civilisation's ideas. In addition, Chinese excellent traditional culture is an important accumulation and source of innovation of Chinese civilisation ideology. The thought of Chinese civilisation has been continuously extended and developed in Chinese excellent traditional culture. Traditional philosophical thoughts, moral concepts and social systems have been deeply explored and applied in Chinese excellent traditional culture. For example, under the guidance of Confucianism, Chinese excellent traditional culture has developed a rich system of etiquette, family concepts and social ethics, which provide the basis for the harmonious development of Chinese society [22]. Traditional art forms such as Peking Opera and Chinese opera are also based on the ideas of Chinese civilisation, integrating a variety of performance forms and meanings to form a unique artistic style.

To sum up, Chinese excellent traditional culture is the concentrated manifestation of the crystallised ideas of Chinese civilisation. Through Chinese excellent traditional culture, the core ideas and values of Chinese civilisation are passed on and expressed. As an important carrier, medium of transmission and source of innovation of Chinese civilisation thought, Chinese excellent traditional culture has promoted the inheritance and development of Chinese civilisation thought. This inheritance and development has enabled the ideology of Chinese civilisation to become deeply rooted in Chinese society, and has provided the Chinese people with a unique cultural identity and spiritual belonging. The

transmission and development of outstanding traditional Chinese culture has also made an important contribution to the diversity of world cultures and the progress of human civilisation.

4.2 Excellent Traditional Chinese Culture is the Spiritual Fulcrum of the Eternal Vitality of Chinese Civilisation.

Excellent traditional Chinese culture is the spiritual fulcrum of the eternal vitality of Chinese civilisation. The Chinese dream of the great rejuvenation of the Chinese nation cannot be separated from the nourishment of excellent traditional Chinese culture. Excellent traditional Chinese culture is the spiritual bloodline of the Chinese nation and an important force that inspires the Chinese people to achieve the great rejuvenation of the Chinese nation. As the essence and foundation of Chinese civilisation, Chinese fine traditional culture is rich in wisdom and values. It is represented by Confucianism, Taoism and Mohism, which emphasise the harmonious relationship between man and man, man and nature, and the individual and the collective, and advocate core values such as benevolence, filial piety and loyalty [23]. These values have established a correct moral code and code of conduct for the Chinese people, and have shaped their way of thinking and character cultivation.

Chinese excellent traditional culture is the deepest and purest cultural resource of the Chinese nation. With its rich connotation and unique charm, Chinese excellent traditional culture is the spiritual wealth of Chinese civilisation. Chinese excellent traditional culture not only contains classical writings, art forms and institutional systems, but also the wisdom and spiritual pursuit of the Chinese nation. It provides solid support for the cultural confidence and self-esteem of the Chinese nation with its profound ideas and unique ways of expression.

The key to the eternal vitality of Chinese civilisation is the inheritance and development of outstanding traditional Chinese culture. It is necessary to deeply explore and carry forward the essence of outstanding traditional Chinese culture and to strengthen the protection and inheritance of traditional culture. Traditional culture is an important part of contemporary culture, and only through continuous inheritance and innovation can it be given new vigour and charm. As the spiritual fulcrum of Chinese civilisation, Chinese excellent traditional culture not only nourishes the spiritual pursuit and cultural identity of the Chinese nation, but also provides a continuous impetus for the development of Chinese civilization [24]. In the great journey of building a modern socialist country in an all-round way, Chinese excellent traditional culture is an important force that inspires the Chinese people to move forward.

"We must be firm in our cultural self-confidence, both in upholding the fundamental values of our nation and in drawing on the best of world civilisation." Emphasis is placed on the combination of traditional culture and modern civilisation, as well as the exchange and integration of traditional culture with world culture. Chinese excellent traditional culture innovates in inheritance, develops in inheritance, and manifests the unique charm and creativity of the Chinese nation in integration. To sum up, Chinese

excellent traditional culture is the spiritual fulcrum of the eternal vitality of Chinese civilisation. It is rich in wisdom and values, and is the cultural foundation and spiritual bloodline of the Chinese nation. Through the inheritance and development of Chinese excellent traditional culture, we can stimulate the creativity and vitality of Chinese civilisation and realise the Chinese dream of the great rejuvenation of the Chinese nation.

4.3 The Outstanding Traditional Chinese Culture is the Distinctive Mark of Chinese Civilisation Standing in the World.

Chinese excellent traditional culture is an important part of Chinese civilisation and a unique cultural identity and spiritual symbol of the Chinese nation. With its profound ideas and unique values, Chinese outstanding traditional culture provides solid support for the cultural identity and spiritual pursuit of the Chinese nation. One of the distinctive markers of Chinese excellent traditional culture is its profound historical heritage and long inheritance. Chinese excellent traditional culture is a comprehensive embodiment of the history and culture of the Chinese nation. China has thousands of years of civilisation, and Chinese excellent traditional culture is unique in this long history of accumulation. From ancient Confucianism and Taoism to modern literature and art, music and dance, Chinese excellent traditional culture has been passed down from generation to generation and inherited to this day, providing a rich source and support for the cultural prosperity and development of the Chinese nation.

Another notable mark is the unique charm and wisdom of the excellent traditional Chinese culture. Chinese outstanding traditional culture has a long history, is profound and profound, and has left a valuable contribution to the history of the development of world civilisation. With its profound ideological connotations and outstanding artistic expressions, Chinese outstanding traditional culture demonstrates the wisdom and creativity of the Chinese nation. Ancient Chinese philosophical thoughts, literary works, art forms and so on have a unique charm and have made important contributions to the diversity of world cultures and the progress of human civilisation. In addition, the distinguishing marks of Chinese excellent traditional culture include its important position in the mind and social life of the Chinese nation [25]. Passed down from generation to generation, Chinese excellent traditional culture has been integrated into the life of the Chinese nation and has become the cornerstone of the spirit of the Chinese nation. Excellent traditional Chinese culture permeates the daily lives and spiritual pursuits of the Chinese people, influencing their ways of thinking, values and codes of conduct. Traditional festivals and celebrations, family concepts, social etiquette and so on all carry the essence of excellent traditional Chinese culture, which has become the common emotional bond and cultural identity of the Chinese nation.

To sum up, the excellent traditional Chinese culture is the distinguishing mark of Chinese civilisation standing in the forest of the world. Its profound historical heritage, unique charm and wisdom, and its important position in the mind and social life of the Chinese nation have made it the spiritual

fulcrum and unique symbol of Chinese civilisation. This cultural symbol unites the sense of identity and pride of the Chinese nation and has made an important contribution to the cultural prosperity of the Chinese nation and the diversity of world civilisation.

5. The Significance and Role of Chinese Civilisation and Chinese Excellent Traditional Culture in Contemporary Society

5.1 Chinese Civilisation and the Inheritance and Development of Chinese Excellent Traditional Culture

Chinese civilisation and the excellent traditional Chinese culture have an important role to play in the transmission and development of contemporary society. First, as the roots of Chinese history and culture, they provide rich ideological resources and values for modern society. Confucianism, Taoism, Mohism and so on, which are embedded in Chinese civilisation and Chinese excellent traditional culture, provide important references and guidance for modern society in terms of moral construction, social harmony and interpersonal relations. Through the inheritance and development of traditional culture, social stability and cultural continuity can be maintained. Secondly, Chinese civilisation and Chinese outstanding traditional culture assume an important role of cultural self-confidence and national image building in contemporary society. As a country with a long history and splendid culture, Chinese civilisation and Chinese excellent traditional culture represent China's unique charm and spirituality. In today's globalisation, the protection and inheritance of traditional culture not only helps to enhance the country's sense of cultural identity and pride, but also enables China to display a richer and more diversified cultural image on the international stage, and promotes the enhancement of China's cultural soft power. Finally, Chinese civilisation and Chinese outstanding traditional culture also play a positive role in promoting cultural innovation and social progress in contemporary society. Traditional culture is an important foundation for social progress and innovation, and it contains a wealth of wisdom and experience that can provide new thinking and inspiration for contemporary society. Through the study and promotion of traditional culture, it can stimulate the vitality of social innovation, cultivate people's creativity and innovative spirit, and promote the development and progress of society. To sum up, the significance and role of Chinese civilisation and Chinese outstanding traditional culture in contemporary society are reflected in its inheritance and development, cultural self-confidence and national image building, as well as the promotion of cultural innovation and social progress. By fully exploring and utilising the value of traditional culture, it can provide rich resources and wisdom for the development of modern society and promote China's cultural prosperity and social progress.

5.2 The Spiritual Value and Social Cohesion of Chinese Civilisation and Chinese Excellent Traditional Culture

The Chinese civilisation and the excellent traditional Chinese culture carry important spiritual values and social cohesion in contemporary society. Firstly, they carry forward the

traditional virtues and moral ethics of the Chinese nation and promote social harmony and the cultivation of a sense of public morality. The excellent traditional Chinese culture pays attention to the education and inheritance of morality and ethics, and the values of benevolence, filial piety and etiquette in Confucianism are deeply rooted in people's hearts, forming the basic moral norms of Chinese society. These values are still of great guiding significance in contemporary society, helping to cultivate citizens' sense of social responsibility, morality and spirit of mutual assistance, and maintaining social stability and harmony [26]. Secondly, Chinese civilisation and outstanding traditional Chinese culture emphasise humanistic and social care, providing important values and models of behaviour for interpersonal relationships and social mutual assistance in contemporary society. The traditional culture's emphasis on the concept of family, the importance of kinship and friendship, as well as the spirit of respecting the elderly, loving the young and helping others, has played a positive role in fostering good social mores and enhancing the harmony of interpersonal relationships. In modern society, the transmission and practice of such values help build a more harmonious, warm and caring social environment [27]. Lastly, Chinese civilisation and the excellent traditional Chinese culture are rich in artistic and aesthetic values, providing valuable cultural resources and spiritual nourishment for contemporary society. Traditional culture in the form of calligraphy, painting, music, theatre and other art forms, as well as literary expressions such as poetry and prose, represent the brilliant achievements of ancient Chinese culture. The inheritance and development of these artistic and aesthetic values not only enriches people's spiritual life, but also enhances the cultural taste and aesthetic level of society, and promotes the prosperity of cultural innovation and artistic creation. Overall, the spiritual value and social cohesion of Chinese civilisation and Chinese outstanding traditional culture in contemporary society is reflected in its promotion of traditional virtues and moral ethics, its concern for humanistic and social care, and its provision of artistic and aesthetic values. The transmission and practice of these values and spiritual pursuits not only contributes to the all-round development and well-being of the individual, but also makes a positive contribution to social harmony, stability and cultural prosperity.

5.3 The Influence of Chinese Civilisation and Chinese Excellent Traditional Culture in International Exchanges and Cultural Mixture

Chinese civilisation and Chinese outstanding traditional culture have an important position and influence in international exchanges and cultural fusion. Firstly, as China's unique cultural symbols and spiritual wealth, they have attracted global attention and interest. Chinese civilisation and Chinese excellent traditional culture, as China's unique cultural symbols with deep historical heritage and unique aesthetic values, have attracted widespread attention and research on the international stage. The international community's enthusiasm for Chinese traditional culture and the continued increase in academic research have further promoted the status and influence of Chinese civilisation and Chinese excellent traditional culture in international exchanges. Secondly, Chinese civilisation and Chinese outstanding traditional culture play an important role as a

bridge in international cultural exchanges, promoting mutual understanding and integration among different cultures. The characteristics and values of traditional Chinese culture, with its unique inclusiveness and openness, help promote dialogue and exchange among different cultures. Through the promotion and dissemination of Chinese civilisation and Chinese traditional culture of excellence, it can foster respect for and tolerance of cultural diversity and promote mutual understanding and common development among different civilisations [28]. Finally, Chinese civilisation and Chinese traditional culture have an important influence in cultural diplomacy and international image building. As a country with a long history and cultural tradition, Chinese civilisation and Chinese excellent traditional culture have become important resources for shaping China's international image and enhancing its cultural soft power. Through the dissemination and promotion of traditional culture, China can not only show its unique cultural charm, but also strengthen friendly exchanges and cooperation with other countries and regions, and promote the international community's understanding and recognition of China. To sum up, Chinese civilisation and Chinese excellent traditional culture have an important position and influence in international exchanges and cultural integration. It demonstrates China's unique cultural charm and historical heritage and attracts global attention and interest. As China's cultural symbols and spiritual wealth, Chinese civilisation and Chinese outstanding traditional culture have become a bridge to promote cross-cultural exchanges and mutual understanding on the international stage. Through the promotion and dissemination of Chinese civilisation and Chinese outstanding traditional culture, China is able to foster respect for and tolerance of cultural diversity, and promote mutual understanding and common development among different civilisations.

6. Conclusion:

There is a close correlation between Chinese civilisation and Chinese excellent traditional culture, which together constitute the cultural genes and spiritual pillars of the Chinese nation. As an important symbol of China's historical development and cultural inheritance, Chinese civilisation carries the wisdom and cultural traditions of the Chinese nation for thousands of years. And Chinese excellent traditional culture is an important expression and transmission method of the ideas of Chinese civilisation. The core ideas and values of Chinese civilisation have been passed on and expressed through Chinese excellent traditional culture, forming the unique cultural genes and spiritual symbols of the Chinese nation. The characteristics of Chinese civilisation highlight its continuity, innovation, unity, inclusiveness and peacefulness, which are embodied and continued in Chinese excellent traditional culture. With its rich system of thought, moral values and artistic expressions, Chinese excellent traditional culture has shaped the way of thinking, code of conduct and aesthetic concepts of the Chinese nation. At the same time, the Chinese civilisation identifies with and promotes Chinese excellent traditional culture, and provides important support for the inheritance and development of traditional culture through education, cultural exchanges and the promotion of digital technology. Chinese civilisation and Chinese excellent traditional culture are of great significance and importance to contemporary society. Chinese civilisation

and Chinese excellent traditional culture are the unique wealth of the Chinese nation and the spiritual home of the Chinese people. Inheriting and carrying forward Chinese civilisation and Chinese excellent traditional culture is of great significance in enhancing the cultural confidence of the Chinese nation, promoting social harmony and stability, and facilitating national development. At the same time, the promotion and inheritance of Chinese civilisation and Chinese outstanding traditional culture have also contributed to the diversity of world civilisation and the prosperity of human culture. We must also face the challenges and dilemmas faced by Chinese civilisation and Chinese outstanding traditional culture in contemporary society. Under the impact of globalisation and modernisation, traditional culture is at risk of loss and decay. Therefore, we need to strengthen the protection and inheritance of traditional culture and promote the integration and innovation of traditional culture with modern society. Strengthening the protection and inheritance of traditional culture promotes the cultural prosperity of the Chinese nation and the diversity of the world's civilisations, and we should work together to safeguard and pass on the excellent traditional Chinese culture, so as to give it new vitality and charm in contemporary society.

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