

Instructional Management of Extracurricular Organizations in Private Higher Education Institutions

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Abstract: *In the context of rapid socioeconomic development, people's attention to higher education is constantly increasing. As an important component of higher education, private universities are receiving widespread attention from all sectors of society. Shaanxi Province is a major province in education, with a large number of private universities. To comprehensively strengthen the teaching management of private universities, it is necessary to pay attention to the continuous optimization of management models, guided by promoting the comprehensive development of students' morality, intelligence, physical fitness, aesthetics, and labor. Foreign countries pay attention to the educational value of physical education teaching. The club teaching management model is a major breakthrough in traditional physical education teaching. In physical education teaching at private universities, club teaching management provides basic guidance, which can greatly improve the overall effectiveness of physical education teaching and provide protection for the development of students' comprehensive quality. This article analyses the problems faced by the teaching management of clubs in private universities in Shaanxi Province and proposes practical strategies to comprehensively strengthen the teaching management of clubs for reference.*

Keywords: Private universities; Club teaching management; Implementation strategy.

1. Introduction

Physical education is an important part of talent cultivation in universities. In the context of the new era, it is difficult for the traditional management model of physical education teaching in universities to meet the growth needs of college students[1]. To comprehensively promote the reform of physical education teaching, it is necessary to attach importance to the core values of club teaching management, promote the comprehensive competitiveness of private universities as the basic guidance, and achieve further innovation and optimization of club teaching management mechanisms. Based on the actual characteristics and relevant implementation requirements of teaching management in private university clubs, it is necessary to make appropriate adjustments to comprehensively strengthen the design and implementation of sports activities in club teaching management[2]. While accurately grasping the cognitive characteristics of college students and actively carrying out activities suitable for student guidance, it is also necessary to provide students with a deeper experience.

With the development of society and the deepening of educational reform, university sports clubs play an important role in promoting student sports activities and enhancing physical health. However, there are some limitations that cannot be ignored in terms of the operation mode, management mechanism, and teaching methods of current university sports clubs[3]. First, the operation mode of university sports clubs mainly relies on class teaching, with a single form of activity and a lack of deep cooperation with external sports institutions such as communities and enterprises, which limits students' practical experience and vision. Second, the management mechanisms of most university sports clubs are too traditional and lack specificity and flexibility. For example, the evaluation and motivation of students mainly rely on classroom performance while neglecting the actual development and personalized needs of students' physical skills. Finally, the teaching methods of

university sports clubs often focus too much on skill training while neglecting the cultivation of sportsmanship and the improvement of teamwork ability. This teaching method may lead to a decrease in students' interest and participation in sports activities. In summary, university sports clubs need to reform and innovate their operating mode, management mechanism, and teaching methods to better meet the needs of students and improve teaching quality and effectiveness. In this context, it is particularly important to build an integrated teaching model both inside and outside the school[4].

2. Analysis of the Advantages of Teaching Management in Clubs of Private Universities in Shaanxi Province

2.1 Benefits for Improving Students' Comprehensive Quality

In contemporary education, the development of students' comprehensive quality—encompassing intellectual capacity, moral integrity, physical health, aesthetic appreciation, and social adaptability—has become a central objective of holistic educational reform. Enhancing this multidimensional construct yields significant benefits for both individuals and society. For students, a well-rounded development fosters critical thinking, emotional resilience, and collaborative skills, thereby improving academic performance and long-term career readiness. At the institutional level, prioritizing comprehensive quality supports the cultivation of responsible citizens capable of navigating complex social and professional environments. Furthermore, from a pedagogical perspective, integrating comprehensive quality development into curricula and extracurricular activities encourages more student-centered, experiential learning approaches. These benefits underscore the necessity of systematic strategies—such as diversified assessment methods, interdisciplinary programs, and supportive campus environments—to effectively nurture students' holistic

growth. Ultimately, investments in improving comprehensive quality contribute to a more equitable, innovative, and sustainable educational ecosystem.

The club teaching management model is a major breakthrough in traditional teaching management. Compared with the traditional physical education teaching model, which is based on club teaching management, college students can effectively address their own problems, connect with various management mechanisms of the school to continuously improve their self-management efficiency, and lay the foundation for further improving the quality of private universities. Combining the relevant value characteristics of the club teaching management mode, the ability and literacy of middle school students can be further strengthened in activity design and implementation, and their thinking can be clearer when viewing problems. In knowledge exploration, perceptions and experiences become more mature, which is very helpful for the development of students' comprehensive abilities. Based on the actual needs of teaching management in private university clubs, students' comprehensive qualities can be further improved.

2.2 Benefits for Improving the Effectiveness of Teaching Management

The management mode of private university clubs is a major breakthrough from the traditional management mode. On the basis of closely paying attention to the characteristics and positioning of private universities themselves, by deeply promoting the positive impact of club teaching management, a good growth environment suitable for students can be constructed, and social influence can be continuously enhanced in the actual operation of private universities. The management of club teaching is mainly based on the real learning characteristics of students, taking various factors such as learning ability and emotional attitude as the basis for implementing management, truly connecting with the specific needs of physical education teaching in universities to achieve continuous optimization of management and overall planning, and truly meeting the high-quality development needs of private universities in the construction of effective management mechanisms.

3. The Problems Faced by the Teaching Management of Clubs in Private Universities

3.1 Management Issues of College Students

In the teaching management of private university clubs, student management issues are receiving attention and importance. Currently, most educational management emphasizes the guidance and requirements of teachers for students while neglecting the active participation of students themselves. The club teaching management model emphasizes the democratic teaching characteristics of schools in the reform of the physical education curriculum. Students can participate in various activities in the form of club members and have sufficient autonomy in the selection of learning projects and the arrangement of learning time. Therefore, it can better meet the health needs of teaching organizations. However, currently, some universities lack effective optimization in student management and still rely

mainly on traditional classroom teaching methods while ignoring the characteristics of student professional structure and related performance, which leads to limitations in the overall effectiveness of student management.

3.2 Management Issues of the Teaching Staff

The construction of a teacher team is an important component of teaching management in private universities. The ability and quality of teachers are closely related to the quality of talent cultivation work. However, currently, the phenomenon of inadequate implementation of teacher management still exists in teacher team management, mostly emphasizing the basic requirements of schools in teacher talent introduction and training management while ignoring the further optimization and construction of teacher management mechanisms. Some teachers lack in-depth attention and understanding of the teaching management mode of clubs, and their support and contribution to promoting teaching reform are insufficient, which greatly affects the actual effect of club facility management in private universities in the future.

3.3 Teaching Resource Management Issues

Teaching resource management is an important link in the teaching management of private university clubs. Currently, the allocation of related resources for teaching resource management is relatively limited, and there is no effective development or utilization of different types of educational resources. Under the club management mode, the allocation of resources for physical education teaching needs to be optimized, and a comprehensive management system has not been truly formed, which has led to a certain impact and limitation on the enthusiasm of students in physical education courses.

3.4 Teaching Evaluation Management Issues

Teaching evaluation is an important part of teaching management in university clubs. Currently, the specific implementation and application of teaching evaluation management still need to be optimized. Most of them focus on physical fitness and sports skills while neglecting the comprehensive performance of students. This leads to a lack of educational value in teaching evaluation, making it difficult to meet the relevant needs of club teaching management mode construction and limiting the high-quality development of physical education teaching.

4. Optimization Strategies for Teaching Management of Clubs in Private Universities in Shaanxi Province

In the context of China's higher education system, private universities in Shaanxi Province play a significant role in expanding access to education and fostering regional development. Among the various components of campus life, student clubs serve as important platforms for extracurricular learning, skill cultivation, and holistic development. However, the teaching management of these clubs—encompassing instructional guidance, resource allocation, activity planning, and quality evaluation—often faces challenges such as

insufficient institutional support, inconsistent supervision, and a lack of alignment with broader educational objectives. This study focuses on the optimization strategies for teaching management of clubs in private universities in Shaanxi Province, aiming to identify existing deficiencies and propose systematic improvements. Drawing on theories of educational management and student development, the research adopts a mixed-method approach, combining surveys, interviews, and case analyses to examine the current practices and needs of multiple stakeholder groups, including university

administrators, faculty advisors, and student participants. The findings suggest that effective optimization requires a multidimensional framework that integrates institutional policy enhancement, professional development for advisors, student-centered activity design, and robust evaluation mechanisms. By implementing such strategies, private universities can transform student clubs into more effective educational spaces that contribute meaningfully to students' comprehensive quality and institutional vitality.

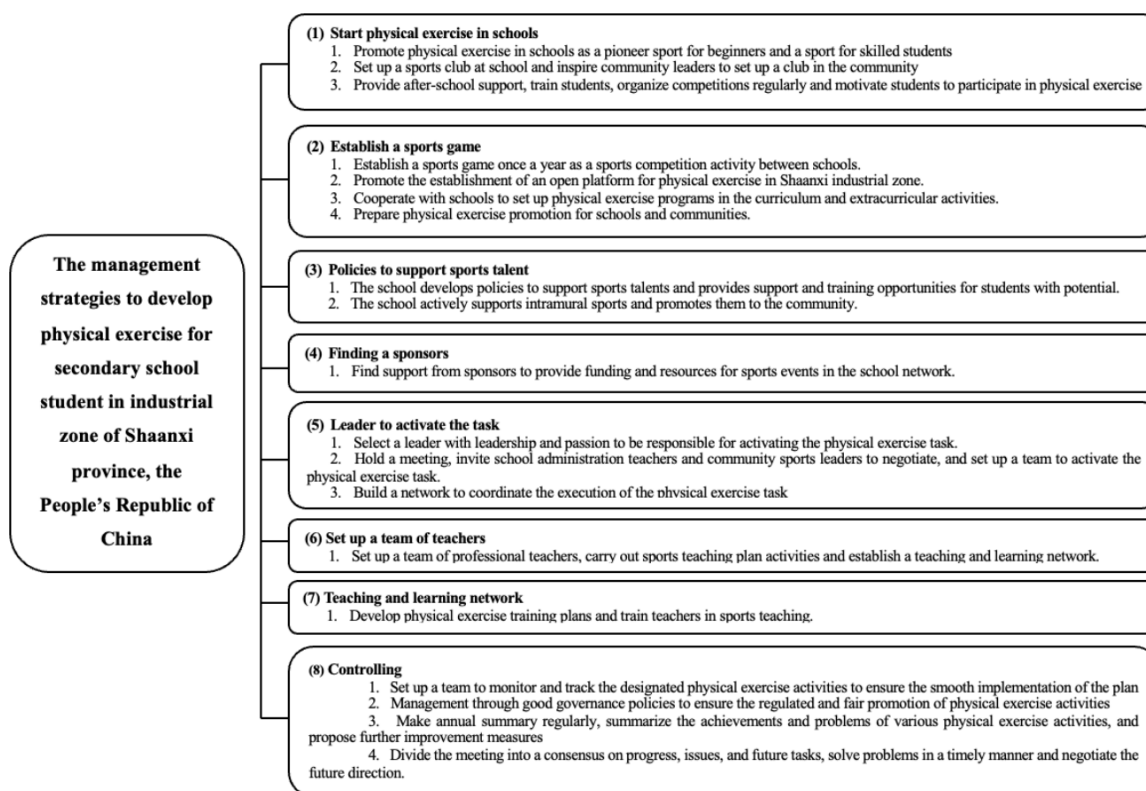


Figure 1: The management strategies to develop physical exercise for secondary school students in the industrial zone of Shaanxi province, the People's Republic of China

4.1 Strengthening Student self-management

Comprehensively strengthening student self-management is an important link in the construction of the teaching management model of private university clubs. The important value and role of students in physical education courses are self-evident. To comprehensively strengthen physical education teaching reform, we should consider the growth characteristics and cognitive needs of students. Based on the real characteristics of teaching management in private university clubs, we should create a platform space for students to manage independently and truly achieve the expected results of self-management based on effective coordination and management mechanisms. For example, when students choose clubs independently, they should be given sufficient space for independent thinking, thereby enhancing their overall role in autonomous management.

4.2 Strengthening the Construction of Teaching Staff

Comprehensively strengthening the construction of teaching staff is the key to the orderly promotion of club teaching management. Therefore, it is necessary to consider the overall needs of teacher construction in club teaching management.

We should not only focus on the basic characteristics of teaching management but also consider the abilities and qualities that teachers should possess while enhancing the construction of teaching staff. For example, in terms of teacher training management, a training management system tailored to teachers should be established, and adjustments should be made to the training format and content to help teachers fully adapt to the club's teaching management model.

4.3 Integrating Digital Teaching Resources

The comprehensive integration and development of digital resources is the key to promoting the high-quality development of club teaching management. In the context of the network information era, the important role of digital information resource utilization should be considered, and various types of resources should be integrated from the perspective of resource integration. Digital education elements are presented to students, truly helping them solve problems they encounter and enhancing their comprehensive experience through the integration and utilization of digital resources. However, every student can gain something from learning. According to the overall needs of the integration and utilization of digital teaching resources at this stage, the club

teaching mode can use the internet to build a suitable growth platform and space for students, improve students' comprehensive ability in the network information environment, and achieve further improvement in the efficiency of digital resource utilization.

4.4 Improve the Evaluation and Education Mechanism

A comprehensive evaluation mechanism is very helpful for the implementation of club teaching management. In line with the actual needs of current private university education and teaching reform, the construction of an evaluation and education mechanism should start from the actual needs of evaluation management and do a good job in constructing evaluation standards. On the one hand, we should pay attention to the learning achievements of students based on sports clubs, and on the other hand, we should also connect with the cognitive laws of students themselves, make innovative attempts in physical education teaching activities, and truly form a diversified construction of physical education teaching mechanisms so that evaluation and education can play their due role.

5. Conclusion

In summary, comprehensively promoting the reform of teaching management in private university clubs in Shaanxi Province is the key to ensuring the continuous improvement of the comprehensive competitiveness of private universities and is also a prerequisite for further strengthening and improving the comprehensive quality of college students. To comprehensively promote education and teaching reform, it is necessary to keep up with the times and attach great importance to the positioning of private universities. In club teaching management, student management should be strengthened, teacher construction should be emphasized, and a digital resource system should be formed to lay the foundation for ensuring the comprehensive competitiveness of private universities.

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