

Traffic Accident Analysis and Risk Factor Identification on the Indore-Ujjain Corridor

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Abstract: This study investigates the accident-prone zones along the Indore-Ujjain Highway using statistical analysis to identify the key contributing factors and potential solutions for improving road safety. As a critical transportation route in Madhya Pradesh, the Indore-Ujjain Highway has experienced a high frequency of accidents over the years, leading to significant fatalities and injuries. This research aims to identify the underlying causes of these accidents, focusing on factors such as road geometry, inadequate signage, poor lighting, and human errors like speeding. The study also proposes recommendations to mitigate the risks in identified black spots and improve overall highway safety. A comprehensive data set of accidents on the highway from 2017 to 2022 was collected from police reports, local traffic authorities, and the National Highway Authority of India (NHAI). This data was analyzed using simple statistical methods, including chi-square tests and correlation analysis, to assess the relationship between road infrastructure, driver behavior, and accident frequency. Specific sections of the highway were identified as accident hotspots, primarily around sharp curves, poorly designed intersections, and stretches with inadequate road maintenance. The study found a statistically significant relationship between road geometry, speeding, and accident rates. The study demonstrates that a combination of infrastructural improvements, speed control, and driver education is essential to reduce accidents on the Indore-Ujjain Highway. By addressing the specific challenges posed by road geometry, poor signage, and speeding, the findings provide a roadmap for improving safety on this critical transportation route. These recommendations, if implemented, have the potential to significantly reduce accident rates and save lives.

Keywords: Accident-prone zones, Road geometry, Speeding, Highway safety, Statistical analysis, Infrastructural improvements

1. Introduction

Road accidents are a leading cause of death and injury worldwide, particularly in developing nations like India. The rapid urbanization and increase in vehicular traffic have led to a surge in accidents, especially on highways. The Indore-Ujjain Highway is one such critical stretch in Madhya Pradesh where the frequency of accidents has raised concerns about road safety. As a result, understanding the causes and patterns of accidents on this highway is essential for reducing fatalities and improving safety measures.

Road safety is a major public health concern in India, with highways being particularly vulnerable to frequent accidents due to high-speed travel, mixed traffic, and varying road conditions. The Indore-Ujjain Highway is no exception, with several sections of the highway being identified as black spots where accidents occur with alarming regularity. Despite efforts to improve road infrastructure, the rate of accidents on this highway has remained high, pointing to deeper issues related to road design, traffic management, and driver behavior.

Understanding the causes of accidents on this highway is crucial for developing effective interventions to reduce fatalities and injuries. This study is motivated by the need to improve the safety of the Indore-Ujjain Highway by providing data-driven insights into the factors that contribute to accidents and by offering solutions tailored to the specific conditions of this road. The study also aims to contribute to the broader body of research on highway safety, providing localized insights that can inform policies

and safety measures on other highways in India and around the world.

2. Literature Review Summary

Researchers who have worked in the area of accident analysis define accident as any collision, overturning, slipping of road users, maybe vehicle or pedestrians, which occurred on road open to public traffic results in the damage to property, loss of life or injury in which at least one moving vehicle is involved.

Igor Radun, Jenni E. Radun (2008) Fatigue is a major cause of road traffic accidents. However, due to the blurred concept of fatigue and the lack of reliable testing devices (cf. the breath analyzer for alcohol levels), it is extremely difficult to incorporate fatigue in operationalized terms into either traffic or criminal law. Even though the Finnish Road Traffic Act explicitly forbids driving while tired, it is done only on a general level among other factors (sickness, etc.) that impair a driver's fitness to drive (Article 63). The present study was done to investigate the circumstances of fatigue driving offenses. From the Finnish Vehicle Administration driver record database we extracted all drivers ($N = 768$) punished under Article 63 from 2004–2005. Of these drivers, 90.4% committed a fatigue-related traffic offense. Accidents, predominantly single vehicle, were the most common (92.5%) consequence of fatigued driving. Although fatigue-related accidents are thought to be serious, our data shows that most of the accidents (81.6%) did not involve personal injuries. Almost every twentieth driver was punished because his vehicle was drifting on the road. The presence of alcohol or drugs was

noted in 13% of the cases. Only 3.1% of the punished drivers officially denied being tired or falling asleep. Young men (≤ 35 yrs) represented 50% of all punished drivers. Time of day and seasonal effects were clear in this data. This study shows that even without a reliable fatigue detector and unambiguous criteria for recognizing the contribution of fatigue to accident causation, Finnish police and the courts punish a significant number of drivers every year on the basis of fatigue.

Gaurav Goel, et al. (2016) [1] NIT, Kurukshetra in his paper “analysis of road accidents on NH1 between RD98 Km to 148Km” made an attempt to study the trends of road accidents data of 4 years from 2007 - 2010 on a 50 Km stretch from RD98 Km to RD148 Km which included the period when construction of 6 laning project started on the stretch. They analysed the accident data on the basis of various road characteristics which included 1. Type of injury 2. Nature of accident 3. Causes of accident 4. Vehicle involved 5. Time of accident

Ravi S. Rajaraman et al. (2009) [2] in his paper, “analysis of road traffic accidents on NH - 45, Kanchipuram district Tamil Nadu, India” carried out a 45 days real - time study on NH - 45 for 60 Km stretch to collect and analyze Indian traffic accident data and standardize the methodology adopted for data collection and analysis of Indian traffic accidents. Analysis of the data was done using the accident distribution by 1. Type of road user 2. Time 3. Severity of injury 4. Type of collision The findings of the paper showed that front to rear end collision of heavy trucks and buses accounts 59% of the total accidents. The reason behind this can be slowing down, skidding or breaking down of the vehicle.

H. S. Goliya et al. (2013) [3] in their paper “Accident Analysis on National Highway - 3Between Indore to Dhamnod” suggested that, Road accident scenario in the country is a very grim, more so on National Highway. In fact, the study corridor, portion of NH - 3 accounts, more rates of the accidents. They represented an analysis of accidents on small portion NH - 3 Indore to Dhamnod. The data for analysis was collected for the period of 2009 to September 2011. More accidents occurred in Manpur region by faulty road geometry.

Garber and Hoel (2015) focused on the effectiveness of traffic control devices—such as signs, signals, and road markings—in accident prevention on highways. The authors examined accident data from highways with high - visibility signs and road markings and compared it to data from roads lacking these features. Results showed a 20% reduction in accidents on highways with improved signage and road markings, particularly at intersections and curved sections. Traffic control devices, the study noted, are critical in guiding drivers and alerting them to potential hazards. Recommendations included regular maintenance of signs, increased use of reflective materials, and better placement of signage at accident - prone locations. For highways like Indore - Ujjain, this research underscores the need for clear, visible traffic control measures to reduce accidents.

Kadiyali and Lal (2016), accident - prone locations, often referred to as "black spots, " were analyzed along several highways in India. The authors used crash data collected over five years, identifying locations with recurrent accident patterns. Factors such as poor road conditions, inadequate signage, sharp curves, and traffic congestion were significant contributors to these black spots. By employing Geographic Information System (GIS) mapping, the study visualized accident hotspots and identified correlations between accident frequency and road characteristics. The study concluded that a targeted approach involving physical road improvements, such as widening lanes, installing reflective markers, and adding warning signs, could significantly reduce accidents. This study provides valuable insights for understanding how specific locations along highways can become accident - prone and suggests practical measures that can be applied to similar stretches like the Indore - Ujjain highway.

Moudon et al. (2016) focused on the impact of driver behavior, particularly in terms of speeding, overtaking, and distracted driving, on accident rates. Using data from several accident - prone highways, the study found that reckless behaviors were a significant factor in over 50% of highway accidents. The study emphasizes the importance of driver education, strict enforcement of traffic rules, and regular surveillance through speed cameras. This is particularly relevant for sections of the Indore - Ujjain highway, where driver misjudgment, especially on curves and elevation changes, may lead to accidents, and stronger enforcement could help reduce reckless driving.

R. V. Jadhav et al. (2017) [4] et al studied related with identification of black spot and its objective was to gather accident data on Islampur and Ashta road for last five year, to identify the black spots on IslampurAshta road, to transfer out the surveys on black spots area and to give remedial measures for reduction in accidents on selected road. Based on above referenced literature as well as other referred paper it is evident that no such work of accident analysis has been accomplished towards the safety audit of the selected stretch therefore contribution towards the accident minimization programme at the selected stretch is given.

Chen et al. (2017), focusing on accident rates in regions with significant truck traffic. The study identified that highways with a high percentage of heavy vehicles, especially during peak hours, experience elevated accident rates. Causes included the longer stopping distances and limited maneuverability of trucks, which make rear - end and side - swipe collisions more common. The authors recommended separate lanes for heavy vehicles, lower speed limits, and specific entry/exit points to reduce congestion and minimize accident risks. This study is relevant to sections of the Indore - Ujjain highway, where industrial areas contribute to high truck traffic volumes, making traffic segregation a potentially effective safety measure.

Donnell et al. (2018) highlights the relationship between speed, road design, and accident occurrence on highways. The study examined accident rates on highways with varying speed limits and design characteristics, such as lane width, shoulder width, and the presence of curves. Findings

indicate that higher speeds exacerbate the risks associated with poor road design, with narrow lanes and sharp curves proving particularly hazardous at high speeds. The study suggests implementing speed management strategies, especially around curves and intersections, and using design adjustments like lane widening in accident - prone areas. This research is pertinent for analyzing the Indore - Ujjain highway, where varying speed limits and inconsistent road design may contribute to frequent accidents.

Andersson and Nilsson (2018). By reviewing accident data across different weather conditions, the study found that rain, fog, and poor visibility contributed to increased accident rates, especially on highways lacking proper drainage and lighting. The authors recommend installing weather - responsive traffic signals and using anti - skid road materials to improve traction during wet conditions. Additionally, the study suggested improved drainage systems to prevent water accumulation. This research is relevant to highways like Indore - Ujjain, where seasonal monsoons lead to slippery surfaces and reduced visibility, emphasizing the need for infrastructure upgrades to handle adverse weather.

Taylor and Fergusson (2019) examined how road surface conditions influence highway safety, with a particular focus on skid resistance and surface wear. The study found that deteriorated road surfaces increase accident rates due to reduced traction, especially during adverse weather conditions. By comparing accident data before and after road resurfacing projects, the study highlighted that improving skid resistance significantly reduces crashes. The authors suggested regular road maintenance and skid - resistant materials for high - risk sections, particularly curves and intersections. For highways such as Indore - Ujjain, where road conditions vary, this research supports the argument for consistent road surface maintenance to enhance safety.

Liu and Zhang (2019) explored the role of technology, such as automated speed cameras, lane departure warning systems, and real - time traffic monitoring, in reducing highway accidents. The study reviewed accident rates on highways where these technologies were implemented and found a notable decrease in crashes, particularly on sections with high - speed limits and complex intersections. Recommendations included the use of AI - based traffic monitoring systems to predict and prevent accidents, as well as the deployment of smart signage that adapts to traffic and weather conditions. For highways like Indore - Ujjain, implementing similar technological solutions could enhance safety and reduce accident rates through real - time monitoring and response.

Jensen et al. (2020) addressed the issue of pedestrian safety on highways close to urban areas, where pedestrian and vehicle traffic frequently intersect. The study examined pedestrian accident data along urban highway segments, finding that accident rates were significantly higher in areas lacking pedestrian crossings, barriers, or clear road demarcations. The authors recommend the use of pedestrian bridges, underpasses, or designated crossing points, alongside speed reduction measures. This study has

implications for the Indore - Ujjain highway, particularly near city entrances like Ujjain and Indore, where pedestrian traffic is high and pedestrian safety measures could be implemented to reduce vehicle - pedestrian accidents.

Kearney and Maloney (2021) examined the role of policy and planning in managing highway safety, focusing on long - term infrastructure improvements and regulatory frameworks. The study reviewed policies in countries with lower highway accident rates, finding that a mix of stringent regulations, periodic safety audits, and public awareness campaigns significantly improved safety. The authors suggest regular safety audits of accident - prone highways, alongside policy frameworks that support proactive maintenance and technological upgrades. For the Indore - Ujjain highway, implementing structured safety policies and regular audits could provide a more systematic approach to managing and reducing accidents over time.

Ankit gupta, Mr. H. S. Goliya (2020) [5] Accidents are the bane of any Industrial Society. The no. of motor vehicles on the road have doubled in the last 5 years duration and the existing road network is not capable of tackling this much traffic. In India, the magnitude of the road accidents in relation to the no. of motor vehicles on the road appears to be significantly higher than in developed countries. This leads us to the need for stepping up the researches and efforts to understand the causes and consequences of road accidents. There is a famous cliché in the field of traffic engineering that, "Road accidents do not just happen but they are caused". So, if there exist some agents causing accidents, there will obviously be a way to diminish those factors or agents which causes accidents. The present growth of the no. of projects of industries and their industrial activities, no. of vehicles, population, spatial extension of city and so on, unmistakably strengthens the necessity of making a dispassionate enquiry into road accidents so as to eradicate them. Though it is not humanly possible to truly eradicate them, a careful study and analysis will surely help in minimizing them, also the cost calculation in extra laning of highway is performed so as to justify extra widening through cost - benefit ratio

Gaps in Existing Research

While extensive research exists on accident analysis, most studies rely on complex statistical or machine learning models, making them less accessible for policymakers. This thesis addresses the gap by employing simple, yet effective, statistical methods that can be easily interpreted and applied.

In examining existing research on accident - prone highways and safety management, there are several areas where gaps persist, especially in the context of regional highways like the Indore- Ujjain highway in India. While many studies offer insights into accident causes, prevention measures, and safety management, certain factors relevant to this specific context remain underexplored or insufficiently addressed. Highlighting these gaps can provide direction for future research and aid in developing more targeted safety interventions.

3. Conclusions

These research gaps highlight the need for a localized, comprehensive approach to highway safety management that considers unique regional challenges, environmental factors, and socio - economic conditions. Bridging these gaps through targeted research would enable policymakers, planners, and local authorities to design more effective, context - specific interventions. Addressing these areas can significantly enhance safety on highways like the Indore - Ujjain route, reducing accidents and improving road conditions for all users.

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