

New era Dalian Strengthens to People in the Private Economy in Ideological and Political Studies

Kun Li

Liaoning University of International Business and Economics School of Marxism, Dalian, Liaoning 116052, China

Abstract: *Private economy is an important part of China's national economy, playing an irreplaceable role. In the new era, private economy is faced with various difficulties due to the changes of international economic environment and the development of domestic economic situation. An in-depth analysis of the new characteristics of the ideological and political work of private economic personages in Dalian, by optimizing the development environment of private economy, perfecting the mechanism of ideological and political work of private economy, screening the content of ideological and political work that matches the actual needs of private economy development, and making full use of modern multiple carriers, etc., it is of great significance to strengthen the ideological and political guidance of private economic personages in Dalian.*

Keywords: New era, Dalian, People in the private economy, Ideological and political studies.

1. Introduction

Over the past 40 years of reform and opening up, China's private economy has gradually grown from a weak foundation and inherent deficiencies to a strong one. The private economy has become an important component of the national economy, playing an irreplaceable role in promoting social and economic development, technological innovation, and improving employment in our country.

Dalian is an important trading port on the economic map of China. Its unique geographical location, urban functions, and historical and cultural advantages have given the private economy an advantage in the development of this city. After the reform and opening up, the first private enterprise and private enterprise group in China were born here. Dalian has an important position and significance in the field of private economy in China. At the same time, the private economy in Dalian has become the main field of entrepreneurship and employment, an important subject of technological innovation, and an important source of tax revenue. It has played an important role in the development of Dalian's market economy, the transformation of government functions, and the exploration of international markets, and is an indispensable force in promoting Dalian's development. Therefore, it is of great significance for Dalian to strengthen the ideological and political guidance of private entrepreneurs in the new era.

2. The Significance of Strengthening Ideological and Political Guidance for Private Entrepreneurs in Dalian in the New Era

In the new era, due to changes in the international economic environment and the development of the domestic economic situation, the private economy is facing various difficulties such as market icebergs, financing mountains, and transformation volcanoes. In this context, strengthening the ideological and political guidance of private entrepreneurs in Dalian has important practical significance.

2.1 It is Conducive to Consolidating the Ruling Position of

the Party and is Necessary for the Development of Socialism with Chinese Characteristics in the New Era.

Since the reform and opening up, the country has gradually eliminated restrictions on the development of the private economy, further implemented and improved policies and measures to support the development of the private economy, and seriously solved prominent problems reflected by private enterprises. Private enterprises have begun to develop rapidly, and their proportion in the entire economic field is increasing.

Private economic personnel include individuals involved in various fields such as individual merchants, private enterprises, Hong Kong, Macao, Taiwan investment enterprises, and foreign-invested enterprises. These personnel are widely distributed in scope and have a complex composition. They are all builders of the cause of socialism with Chinese characteristics. They should naturally become an important mass foundation for our party's governance. The consolidation of the Party's ruling position benefits from the support and endorsement of people from all walks of life, and private entrepreneurs are a force that cannot be ignored. At the same time, strengthening the ideological and political guidance for private entrepreneurs can also enhance their political awareness and political identity, which is conducive to the implementation of the Party's line, principles, and policies; It can also enhance the moral values of private entrepreneurs, which is conducive to creating good social ethics; It can guide the social values of private entrepreneurs, enhance their awareness of serving and giving back to society, and contribute to building harmonious class relationships. All of the above have laid a solid foundation for consolidating the party's ruling position.

2.2 Beneficial for More Accurate Regulation and Standardization of the Development Path of the Private Economy, It is Necessary for the Economic Development and Social Stability of Dalian

In the new era, China's market economy is developing rapidly and the overall economic situation is good. However, with the long-term rapid development of the market economy, various problems accumulated and left over are also very prominent. In the development of the private economy, under the premise

of market-oriented and profit maximization, there are situations such as weak corporate culture foundation, diversified value orientation, and inadequate party building work, which can lead to many adverse social events caused by professional ethics issues. Therefore, it is particularly important to provide ideological and political guidance to private entrepreneurs.

Due to the diversification of economic interests, private entrepreneurs have different values, ideals, and beliefs. To provide ideological and political guidance to private entrepreneurs is to use the Party's ideological guidelines, political viewpoints, and socially recognized moral norms to purposefully, systematically, and systematically influence their political thoughts, values, and other aspects based on the actual development status of the private economy. This will help them form ideological and moral qualities that meet the needs of a certain social stage, guide their social practice activities, motivate them to improve their comprehensive quality, enhance economic efficiency, and promote the healthy and benign development of enterprises.

At present, the number of private economy market entities in our city has reached 684000, accounting for 94.88% of the city's total economic output. The added value of the private economy accounts for 52% of the city's GDP, creating 43% of the city's tax revenue, 80% of technological innovation, and 75% of employment. The private economy has become an important foundation for stabilizing the economy and an important force for sustained and healthy economic development in our city. To achieve high-quality development in Dalian, it is necessary to firmly rely on the development of the private economy and the support of private entrepreneurs. Only by enhancing the sense of gain, belonging, and identity of private entrepreneurs can we gather a strong force to promote the high-quality development of Dalian. Therefore, in the new era, Dalian strengthens the ideological and political guidance of private economic personnel, which is conducive to more accurately regulating and standardizing the development path of the private economy, and is necessary for the economic development and social stability of Dalian.

2.3 Beneficial for the Private Economy to Develop in a More Orderly Direction, It is Necessary to Enhance the Competitiveness of Enterprises and Promote Their Healthy Development

In the context of reform and economic globalization, some ideas such as materialism and hedonism are impacting traditional Chinese culture, influencing people's values, and seriously affecting the value orientation of private entrepreneurs, leading to their diversified value development. They gradually ignore collectivism and pursue personal interests and values. This situation makes it difficult for the private economy to gather strength and enhance enterprise competitiveness, which is not conducive to the development of the private economy in a more orderly direction.

Ideological and political work can timely control and guide private enterprises towards the correct development direction, which is the spiritual pillar for the healthy and stable development of the private economy. Private enterprises that

actively carry out ideological and political guidance work often have stronger productivity and competitiveness. This is because there are various contradictions and conflicts between business operators and employees, as well as between enterprises in the development process of the private economy. Ideological and political work can help private entrepreneurs to base themselves on the overall situation, correctly view the adjustment of interests in the reform, resolve conflicts, coordinate relationships, straighten out emotions, and become assistants in the production and operation of private entrepreneurs. This enables enterprises to avoid the negative impact of market economy on their thinking, unite their efforts, and promote normal and stable operation. Therefore, in the new era, Dalian strengthens the ideological and political guidance of private entrepreneurs, which is conducive to the orderly development of the private economy and is necessary to improve the competitiveness of enterprises and promote their healthy development.

3. Effective Ways for Dalian to Strengthen Ideological and Political Guidance for Private Entrepreneurs in the New Era

3.1 Optimize the Development Environment of Dalian's Private Economy and Enhance the Soft Power of Ideological and Political Guidance

The development environment of the private economy is its soft power and plays an important role in its development. In the new era, Dalian should focus on optimizing the following development environment in carrying out ideological and political guidance work for private entrepreneurs.

3.1.1 Optimize the policy environment for the private economy

The policy environment of the private economy refers to the national and local policy elements closely related to the development of the private economy. It occupies a leading position in the development environment of the private economy, restricts its development, and has a controlling and regulating effect on its development. The policy environment should be tailored to the times and conditions, with specific issues analyzed on a case by case basis, and continuously adjusted according to the needs of private economic development in different periods.

The current key task is to help the private economy achieve timely resumption of work and production under the normalization of the epidemic, greatly enhancing the confidence and determination of the private economy to stabilize production, and continuously injecting momentum into the development of the private economy.

In order to help the private economy smoothly overcome this difficult period, the State Council has successively introduced a package of policy measures during the epidemic. Dalian should first ensure that the series of rescue policies issued by the central and local governments during the epidemic period are truly implemented. On this basis, further increase policy support and, based on the actual situation in Dalian, introduce practical and feasible policies for the local area, including financial and monetary policies, fiscal and taxation policies,

social security exemption and reduction policies, rent reduction and exemption policies, and policies for water, electricity, gas, and public utility fees, etc., to enhance the sense of gain of private enterprises, so that relevant policies can truly alleviate the tax and fee burden of private enterprises, avoid the risk of capital chain breakage, and improve their ability to resist risks. In addition, it is necessary to ensure the expansion of the coverage of a series of rescue policies introduced during the epidemic period.

3.1.2 Optimize the service environment for the private economy

The service environment of the private economy refers to the government service agencies and their systems closely related to the development of the private economy. It is in a secure position in the development environment of the private economy, playing a bridging role in coordinating between the government and the private economy, and can help us establish a pro Qing political business relationship.

In the post epidemic era, the main task is to do a good job in the "six guarantees" and "six stabilizations". The key to optimizing the service environment for the private economy in Dalian is mainly focused on: comparing with the actual demands of market entities, promoting the solution of the "middle obstruction" problem, creating a good business environment, establishing a friendly and clean political business relationship, and providing guarantees for the "two healths".

Dalian attaches great importance to the construction of a business environment, actively benchmarking against Shanghai, aiming for the highest international standards, and continuously deepening the "streamlining administration, delegating powers, and improving services" reform. To create a good business environment, the following key points should be achieved: firstly, being close to private enterprises and meeting their needs more frequently. Dalian Federation of Industry and Commerce should have a deep understanding of the needs of enterprises, and provide ideas and policies based on the actual needs of private enterprises. At the same time, we need to strengthen our service awareness, treat enterprises and the public as "customers", and require government departments and officials to play a good role as service providers, actively serving and relieving difficulties; Secondly, we must be down-to-earth and firmly implement it. We need to translate various documents and policy measures aimed at optimizing the business environment into specific development indicators, work plans, and policy measures; Thirdly, optimize the program to improve work efficiency. Promote "immediate processing, online processing, and one-time processing", integrate institutions to "reduce windows", integrate processes to "reduce links", and integrate information to "improve efficiency"; Fourth, we need to gather resources and build platforms. Efforts should be made to coordinate resources among private enterprises and build chambers of commerce, facilitate information flow, gather resources, and assist in the cooperative development of enterprises; Fifth, strengthen supervision and assessment, and enhance the application of results. The Dalian Business Office should fulfill its responsibilities and regularly conduct assessments and evaluations of the business environment in

various districts and counties. A list should be made of the problems identified during the evaluation, and corrective actions should be made and tracked for implementation. Establish and improve mechanisms for reporting, interviewing, and exposing relevant individuals, and hold those responsible accountable. By aligning with the World Bank, national business environment assessment indicators, and relevant policies, and adhering to the principles of "standardized quantification, comprehensive ranking, regular reporting, and last place interviews", we actively carry out business environment assessment and evaluation, further strengthen the application of results, and form a positive interaction.

3.1.3 Optimize the public opinion environment for the private economy

The public opinion environment of the private economy refers to the social environment of public opinion dissemination closely related to the development of the private economy. Public opinion from different fields, including international, national, regional, and organizational, forms an organic whole. Through certain channels of dissemination, mutual infiltration, and influence, it will form a certain advanced, backward, erroneous, and correct public opinion environment. This chaotic and complex public opinion environment quickly becomes a common opinion in society, which can cause people's attitudes to change in different directions. It plays a pivotal role in the development environment of the private economy, influencing the ideology of private entrepreneurs and influencing the direction of private economic development.

Dalian is a coastal open city with a large number of foreign enterprises and a deep impact of foreign culture. Its personnel are diverse and highly mobile, and there are significant differences in the structure and strength of different large, medium, and small enterprises. Therefore, the public opinion environment for Dalian's private economy is quite complex. Especially in the post pandemic era, we need to prepare contingency plans and deploy in advance to actively seize the "high ground" of public opinion and create a clear public opinion environment for effective, orderly, and efficient epidemic prevention and control work.

To create a clear public opinion environment, the following measures should be taken:

In particular, private entrepreneurs should strengthen self-learning, self-education, self-improvement, cherish their own social image, love the motherland, love the people, love the CPC, take law-abiding integrity as the foundation of settling down, and actively practice the core socialist values. We need to strengthen the education of ideals and beliefs for private entrepreneurs, especially the younger generation of private entrepreneurs, implement a plan to promote the healthy growth of the younger generation of private entrepreneurs, and support and help them achieve the transition and orderly inheritance of their careers.

3.2 Establish a Sound Mechanism for Ideological and Political Work in Dalian's Private Economy, and Enhance the Effectiveness of Ideological and Political Guidance

The mechanism of ideological and political work is mainly achieved through the interaction of various components of the ideological and political system through grassroots party organizations, party propaganda departments, trade unions and other specialized political organizations, as well as social organizations, through certain carriers and methods, in order to ultimately achieve effective ideological and political work for private economic personnel.

In the current global spread of the epidemic and the adverse impact on China's economy, the development of the private economy urgently requires a more sound ideological and political work mechanism to safeguard it. A systematic, complete, scientific and effective ideological and political work mechanism can guide private entrepreneurs to grow up healthily.

In the new era, Dalian will improve the ideological and political work mechanism of the private economy, with a focus on establishing the following relevant mechanisms:

3.2.1 Establish a sound supervision mechanism for ideological and political work in Dalian's private economy

In the fierce market competition, the execution ability of enterprises will determine their success or failure, and strengthening supervision and management is an important means to ensure the effective implementation of enterprise execution ability. Therefore, enterprises need to strengthen supervision, improve rules and regulations, in order to achieve the goal of supervising work progress, ensuring work effectiveness, and enhancing enterprise execution. The main task of establishing a sound supervision mechanism for ideological and political work in the private economy in Dalian is to supervise the implementation and execution of the Party committee and government policies by the ideological and political work organizations within the Dalian Federation of Industry and Commerce, industry associations, and other private enterprises in Dalian. We need to plan a complete ideological and political work supervision mechanism based on the short-term and long-term development goals of the enterprise, through a combination of scientific and effective sampling surveys, irregular and comprehensive inspections, mutual reporting, and observation of practical effects, in order to achieve effective supervision.

3.2.2 Establish a sound guarantee mechanism for ideological and political work in Dalian's private economy

The smooth implementation of ideological and political work in private enterprises cannot be separated from certain guarantee mechanisms, mainly reflected in the guarantee of human, material, and financial resources. The guarantee mechanism for improving the ideological and political work of private economy in Dalian mainly focuses on the following points: firstly, improving human resources guarantee. This is the most fundamental foundation of the ideological and political work mechanism in private enterprises. We must conscientiously implement the leadership mechanism for ideological and political work, systematically recruit a group of full-time personnel, establish specialized grassroots work institutions, and manage them step by step on the basis of firmly establishing the core position of the Party. We should

implement the Party's policies at the grassroots level, supervise and ensure the implementation of Party policies, and better grasp the ideological dynamics at the grassroots level, so as to carry out ideological and political work for private economic personnel in a more targeted manner; Secondly, establish sound material and financial support. This is the hardware condition for the ideological and political work mechanism of private enterprises. The size of private enterprises in Dalian varies greatly, and there are also significant differences in the conditions for ideological and political work among different types of enterprises. We need to gradually improve the ideological and political work conditions of various types of enterprises. The government should provide appropriate policy incentives to solve the problem of enterprise capital turnover, establish special funds or projects, target bonuses, encourage the implementation and development of ideological and political work in enterprises, and ensure the effectiveness of ideological and political work in private enterprises through material conditions.

3.2.3 Establish a sound assessment mechanism for ideological and political work in Dalian's private economy

It is necessary to pay attention to the use of incentive mechanisms in carrying out ideological and political work for private entrepreneurs, which can stimulate their inherent potential. A sound assessment mechanism in Dalian should start from practical work, understand the requirements of private enterprises themselves, enterprise management, and the government for ideological and political work in private enterprises, as well as the specific situation of private economic personnel, determine the significance and value of each job, establish a scientific and comprehensive assessment index system, and carry out effective assessment of the private economy to ensure the effectiveness of ideological and political work.

3.2.4 Establish a sound incentive mechanism for ideological and political work in Dalian's private economy

The incentive mechanism is the source of motivation for the ideological and political work of private economic personnel. It takes the needs of private economic personnel as the entry point, and the actual conditions as the support point. Through practical and feasible methods, it provides good incentives, mobilizes their enthusiasm, enhances their sense of responsibility for consciously working hard, and drives them towards striving and creating. To establish a sound incentive mechanism in Dalian, it is necessary to overcome the incentive mechanism that relies on institutional constraints and interests, avoid "arbitrariness" and short-term effects, and establish a fair, caring, long-term, trusting, and competitive incentive mechanism. In addition, we should see that the ideological consciousness of private entrepreneurs is constantly updating and changing with the continuous progress and development of society. In the ideological and political work of private entrepreneurs, we should use flexible and diverse incentive methods to truly achieve the goal of linking benefits, understanding reasons, inspiring emotions, and guiding actions. This kind of ideological and political work can enter the ears, minds, hearts, and actions.

3.3 Select Ideological and Political Work Content That

Matches the Actual Needs of Dalian's Private Economy Development, and Enhance the Connotation of Ideological and Political Guidance

The content of ideological and political work is the social behavior of the Party and the government to purposefully exert ideological influence on people in order to achieve certain political goals, transform their thinking, and guide their actions. It not only needs to address issues such as people's political stance, political viewpoint, and political behavior, but also needs to address issues related to people's worldview, outlook on life, and moral outlook.

In the new era, Dalian carries out ideological and political work for private entrepreneurs. We must accurately benchmark the requirements of the central government, actively connect with the needs of private entrepreneurs in Dalian, determine ideological and political content that matches the actual development needs of Dalian's private economy, and achieve ideological and political work that not only pursues production and operation as the center, but also aims to improve the ideological and political quality of private entrepreneurs. The work content is mainly determined around the following aspects:

3.3.1 Accurately benchmark against central requirements

According to the spirit of General Secretary Xi Jinping's speech at the symposium on private enterprises mentioned earlier, his new requirements for the ideological and political guidance of private entrepreneurs are to lead them to consciously learn the Party's line, principles, and policies, love the motherland, love the people, love the Communist Party of China, and practice the socialist core values. Strengthen self-education and self-improvement, continuously improve oneself in patriotism, innovation, integrity, social responsibility, and international perspective, promote entrepreneurial spirit, dare to overcome difficulties, take on responsibilities, focus on innovation and creation, and run enterprises solidly, striving to become a new force in building a new development pattern, constructing a modern economic system, and promoting high-quality development in the new era.

3.3.2 Proactively connect with the needs of private entrepreneurs in Dalian

Traditional ideological and political work in the private economy only stays at top-down indoctrination methods such as holding meetings, lectures, and document propaganda. Therefore, private entrepreneurs believe that ideological and political work is more of a task and will not bring any economic benefits to the enterprise. It is only a superficial project and formalism, and can be done perfunctorily. This situation leads to the inability of ideological and political work to be effectively implemented and to match the needs of enterprises in the new era.

Due to the diversification of Dalian's private economy and the complexity of foreign-invested enterprises, we must adhere to the principle of combining differences and commonalities, and combining long-term goals with current needs in carrying out ideological and political work. Ideological and political

work is closely determined around the strategic goals and basic characteristics of the private economy, in line with the management system and actual needs of the private economy, and adjusted in a timely manner according to the production reality of each private enterprise and the ideological reality of the work objects, effectively achieving the principle of "people-oriented", so that ideological and political work has a strong sense of the times and reality. In order to achieve the goal of ideological and political education in the private economy and ensure its healthy, sustainable, and stable development.

3.4 Fully Utilize Various Modern Carriers in Dalian to Expand the Ways and Methods of Ideological and Political Guidance

The effectiveness of ideological and political work depends on suitable carriers for assistance. Ideological and political work cannot be manifested as tangible economic value, which is very boring for private entrepreneurs. Flexible, diverse, and innovative carriers are conducive to better conveying the essence of ideological and political work to the objects of ideological and political work, and enhancing the effectiveness of ideological and political guidance.

The carriers of ideological and political work mainly include management carriers, activity carriers, cultural carriers, and media carriers. In the new era, Dalian should fully utilize various media to assist in the process of carrying out ideological and political guidance work.

3.4.1 Make full use of management carriers

The management carriers for guiding the ideological and political work of private economic personnel in Dalian mainly include three levels, namely the Dalian Municipal Party Committee and Government, the Dalian Federation of Industry and Commerce, industry associations, and the internal ideological and political work organizations of various private enterprises in Dalian. They play different roles in guiding the ideological and political work of private entrepreneurs in Dalian. Firstly, the Party Committee and Government of Dalian are the leaders and core forces in carrying out ideological and political guidance work for private entrepreneurs. The Party Committee and Government of Dalian City should have a deep understanding and macro grasp of the actual situation of the development of local private enterprises, so as to provide policy guidance for the ideological and political guidance of private entrepreneurs and ensure their correct development direction; And according to the instructions of the Party committee and government, enhance service awareness, facilitate information flow, gather resources, listen to the needs of private enterprises, innovate means, actively promote various ideological and political work, and lead private entrepreneurs in Dalian to promote the healthy development of enterprises; Thirdly, the ideological and political work organizations within various private enterprises in Dalian are an important component of guiding the ideological and political work of private economic personnel, and they play a more direct leading role in this work. The ideological and political work organizations within each private enterprise in Dalian should develop ideological guidance plans that are suitable for the

ideological and political status of private economic personnel within the enterprise, in order to promote the smooth implementation of this work.

3.4.2 Make full use of activity carriers

The carrier of ideological and political work activities is the lever for carrying out ideological and political work, which relies on the content of ideological and political work in various activities, endows it with a powerful lever, makes it more operable, mobilizes the enthusiasm, initiative, and creativity of private economic personnel, and thus achieves the goals of ideological and political work.

Dalian should make full use of activity carriers to carry out ideological and political guidance work for private economic personnel. In response to the actual situation of Dalian's private economic personnel having multiple ideological and political work points, wide coverage, and complex situations, the principle of simplicity and effectiveness should be adhered to, so as to organically unify form and content, and avoid formalism that only seeks form and ignores content, or formalism that only seeks content and ignores form, causing it to lose its due influence and publicity power. Guided by this principle, we actively explore and innovate work methods, enrich activity carriers, and make full use of OA office systems, QQ groups, WeChat, Weibo and other platforms to carry out rich and colorful activities, in order to convey the spirit of superior instructions, understand the ideological dynamics of employees, and implement ideological and political work.

3.4.3 Make full use of cultural carriers

Culture has become an important carrier of modern ideological and political education due to its enduring influence, strong permeability, diverse forms, and intuitive imagery. The behavior of private entrepreneurs will directly affect the survival and development of a company. As the production commanders and business decision-makers of private enterprises, the cultural literacy of private entrepreneurs determines the nature and style of corporate culture, affects the recognition and trust of employees towards private enterprises, and ultimately affects the success or failure of the entire enterprise. Using culture as a carrier to carry out ideological and political work for private entrepreneurs can enhance the attractiveness and penetration of ideological and political work for private entrepreneurs, cultivate good ideological and political literacy, practice ideological and political work, and provide strong joint support for the ideological and political leadership work of private entrepreneurs.

In the new era, Dalian fully utilizes cultural carriers to guide the ideological and political work of private economy personnel. It is necessary to find the entry point of ideological and political work in the structure of private economy personnel, improve the pertinence and penetration of ideological and political work of private economy personnel, expand the connotation and extension of ideological and political work of private economy personnel, carry out rich and colorful cultural activities, do a good job in education and publicity, actively cultivate private economy personnel to be

based on the overall situation, take into account the overall situation, consciously abide by corporate ethics, and continuously improve themselves in shaping corporate spirit and establishing corporate image.

3.4.4 Make full use of new media carriers

In today's information age, the dissemination of information relies on various media, which have the characteristics of fast dissemination speed, wide dissemination range, large amount of information, no need for personnel concentration, and deep involvement in every corner of life. Therefore, becoming the main channel for modern people to receive information is more effective than traditional educational methods to a certain extent. Dalian should make full use of these media as carriers to carry out ideological and political guidance work for private economic personnel. The Dalian Party Committee and government departments can use media platforms such as online media, outdoor media, mobile media, Weibo, and blogs to timely release information. Private economic personnel can also express their opinions anytime and anywhere, choose the information they care about, and achieve ideal results by simply typing on the keyboard. This expands the horizontal and vertical dimensions of ideological and political work, and makes the dynamic development of ideological and political work leap forward.

Since entering the new century, the private economy in Dalian has encountered "growth troubles" and even "survival crises". Especially in the current overall situation of regional economic competition, Dalian must face challenges, base itself on Dalian, take advantage of the situation, continuously deepen reforms, seek innovation and progress in change, break through in change, and create a better business environment with greater courage and strength. It must shoulder the historical mission of being a leader in the comprehensive revitalization of Northeast China and write a new chapter in the healthy development of Dalian's private economy.

References

- [1] Zhao Yanbo: Innovating ideological and political work in private enterprises through corporate culture as a carrier[J], Journal of Tianjin Trade Union Management Cadre College, 2019, No. 2, pp. 49-51.
- [2] Zhao Yanbo: The main characteristics of ideological and political work in private enterprises in the new era[J], Learning Monthly, 2018, No. 8, pp. 32-35.
- [3] Zhao Yanbo: The significance of strengthening the research on ideological and political work of private enterprises in the new era [J], Learning Monthly, 2018, No. 2, pp. 23-25.
- [4] Chen Weijun: High quality Party building leads the high-quality development of private economy [J], Party Governance Forum, 2019, No. 2, pp. 46-49.
- [5] Zhao Yanbo; Shi Fengyan: The Development Process of Ideological and Political Work in Private Enterprises in the 40 Years of Reform and Opening Up[J], Theory Monthly, 2018, No. 7, pp. 168-176.