Advancing Credit Risk Management: The Adoption of Probabilistic Graphical Models in Banking

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Abstract: Assessment and management of credit risk at banks is a critical factor that ensures the stability and profitability of these institutions. Existing traditional statistical approaches that worked in the past are already proving to be incapable of coping with this new environment and the complexities intertwined within modern financial markets. Modern methodologies like probabilistic graphical models (PGMs) provide sophisticated methods for modeling these complex relationships, which integrate graph theory with probability theory. In this paper, we will explore Credit Risk and its main components, the mathematical foundation behind credit risk assessment, and the modeling techniques of these components. It compares traditional statistical models (eg, logistic regression and Monte Carlo simulations) with advanced Probabilistic Graphical models (PGMs). The paper highlights selecting the latter based on its capacity for more accurate representation of complex dependencies and uncertainties. PGMs that are covered here include Bayesian and Markov Networks, specifically for their structural representation of joint probability distributions, conditional independence as well as efficient inference. PGMs stand out for an improved model of non-linear interactions, and they allow the incorporation of uncertainty in a natural way, dynamic updating and systematic risk segmentation. This includes using Expectation-Maximization and Gradient-Based Optimization bringing machine learning and modern computational methods to PGMs. It exemplifies the practical use of PGMs in credit risk management with examples ranging from default probability prediction to portfolio risk assessment and real-time risk monitoring. In conclusion, this paper points to the future promise of PGMs in credit risk management through continuing advancements in computation facilitated by embedding within an ML/AI framework. Reimagining This transformation will revolutionize how financial institutions measure and predict risks.

Keywords: Credit Risk Management, Probabilistic Graphical Models (PGMs), Bayesian Networks, Markov Networks, Logistic Regression, Monte Carlo Simulations, Machine Learning, Artificial Intelligence

1. Introduction

For banks and financial institutions, credit risk management is a critical function (it supports stability and profitability). The primary purpose of this function is to assess, make provision and control risks connected with borrower default on the loan obligations. This function has traditionally relied on traditional statistical methods. As financial markets and instruments continue to evolve, these methods increasingly fall short of being able to capture interconnected and complex variables [1], [8].

Modern modeling techniques such as the Probabilistic Graphical Models (PGMs) have changed how we perceive and manage financial risks. PGMs combine concepts from graph theory and probability theory to model highly interconnected systems, where relationships between variables are not just linear in nature. PGMs are able to represent, manage and execute complex inter-connected variables in financial systems [1], [2].

2. Understanding Credit Risk

Credit risk is a type of risk where the borrower defaults on its contractual obligations, such as repaying a loan. This risk is inherent in all lending processes, regardless of the type of borrower (individuals, corporations, or governments) [9].

2.1 Credit Risk - Types:

There are three basic risk component types to the credit risk assessment.

2.1.1 Default Risk:

The risk of the borrower not being able to pay what it owes.

2.1.2 Exposure Risk:

The maximum amount of money the lender may lose if the borrower defaults.

2.1.3 Recovery Risk:

This is when a lender may fail to recover its funds in the case of not being able to recollect the borrowed amount from your account due to bad debt.

2.2 Credit Risk - Mathematical Background:

Credit risk estimation involves the computation of various inputs to model credit risk as given below:

2.2.1 Probability of Default (PD)

PD is the probability a borrower will default over some stated period. It is usually determined from historical data and current economic conditions. PD is frequently predicted by way of credit scoring models using logistic regression techniques [12], [13].

2.2.2 Loss Given Default (LGD)

An LGD represents the size of loss a lender would face upon default. As a percentage of total default exposure This speaks to the complexities that can come from collateralization and the priorities—or seniority of debt. It is also common to exhibit the recovery rate (RR).

$RR = 1 - LGD \tag{1}$

2.2.3 Exposure at Default (EAD)

The 'EAD' is the total amount, in contract terms, that is likely to be outstanding when a default occurs taking into account any future draws on commitments (where the borrower can borrow more money) [9]. [13].

Given the fact that EAD calculations frequently take offbalance sheet items and risk mitigations collateral or guarantees into account, it makes even more sense to calculate a standardized approach than an internal model approach [17].

2.2.4 Expected Loss (EL)

EL is computed as given below:

$$EL = PD \times LGD \times EAD \tag{2}$$

This captures both the probability of default and the loss given default. It should be understood as an estimate of the mean expected loss, which plays a role in financial analysis as well as capital regulatory requirements [12], [13].

2.2.5 Credit Value Adjustment (CVA)

CVA is a kind of risk premium or discount incorporated in the valuation of derivative instruments to express the likelihood that one party will default on its obligations. This reflects the market's pricing of counterpart credit risk [7], [10].

3. Modelling Techniques for Credit Risk components

3.1 Statistical Models

Credit Risk components are quantified using several statistical methods and models:

3.1.1 Logistic Regression:

Logistic regression is used to predict PD, and it helps in understanding how different borrower characteristics affect the probability of default [15].

3.1.2 Monte Carlo Simulations:

Used for estimating the distribution of future potential exposure levels under alternate scenarios [20].

3.1.3 Survival Analysis:

Survival analysis is a method to model time-to-event data, useful in estimating the probability of default over time [15].

3.2 Examples of some traditional models:

3.2.1 Credit Scoring Models

a) Intended use:

Mainly used in personal and small business lending.

b) Method:

These models score each borrower based on a range of financial indicators and personal information. The higher the score, the lesser the risk.

c) Example:

Credit ratings are based on information like payment history and credit to debt ratio like FICO scores.

3.2.2 Rating-Based Models

a) Intended use:

For corporate borrowers, or large loans.

b) Method:

Each borrower is classified, and a credit rating score (similar to the one used by credit rating agencies) is assigned. Ratings are based on quantitative and subjective evaluations.

c) Example:

Standard & Poor's, Moody`s, and Fitch ratings vary from AAA (highest) to D (in default).

3.2.3 Gap Analysis

a) Intended use:

Quantifies the duration of assets versus liabilities through time across a set of scenarios.

b) Method:

Concentrates on cash inflows and outflows timing discrepancies representing problems of liquidity that can eventually result in the credit difficulties.

3.2.4 Simple Financial Ratios

a) Intended use:

Banks use as quick assessment tool by financial analysts.

b) Method:

Ratios like debt-to-equity, cover ratios and quick ratio can provide quick insights into the financial health of a borrower [13]. [17].

3.3 Advanced Models - Probabilistic Graphical Models (PGMs)

Probabilistic Graphical Models are an advanced series of statistical models that streamline the solving of intricate probability functions by representing these functions as graphical structure.

At their core, PGMs utilize:

- Nodes: These represent random variables which could be latent variables, observed data, or any unknown parameters.
- **Edges:** Probabilistic relationships between these variables (this defines whether graph is directed or not)

3.3.1 Type of Graphical Models:

Commonly, two main types of graphical models are used:

a) Bayesian Networks:

Directed acyclic graphs where each edge from one node to another represents a direct probabilistic influence from the parent node to the child node. It can be used to model causal relationships and conduct inferential tasks [2].

b) Markov Networks:

It uses undirected edges and is more appropriate to deal with non-causal, symmetrical relationships due to its use to model joint distribution directly [3].

4. Mathematics Of Probabilistic Graphical Models (PGMs)

4.1 Structural representation of joint probability distribution

The strength of PGM lies it its ability to provide a structural representation of joint probability distribution, enabling:

4.1.1 Conditional Independence:

This independence is again a crucial tool that PGMs use to decompose the joint distribution order by order and into a product of simpler conditional distributions, nothing but representing as some factorized form helping in simplifying computations [3],[4].

4.1.2 Efficient Inference:

Calculation of probabilities over a subset of variables, or maximum likelihood set if variable states even in very large-scale models [5], [6].

4.2 PGMs for credit risk management applications:

Its capability to gain an understanding of dependencies and influences among potentially hundreds of risk factors make PGMs ideally suited for credit risk management applications.

4.2.1 Bayesian Networks:

Make use of conditional probabilities and the concept of Bayesian inference, represent not only dependencies but also an efficient way for their computation [2].

• Conditional Probabilities:

Probability that an event A occurs given another variable/event B happening. For example, loan default itself may be directly modeled as a function of the change in employment status [2],[5].

• Mathematical Formulation:

$$P(X_1, X_2, ..., X_n) = \prod_{i=1}^n P(X_i | Pa(X_i))$$
 (3)

where

 $P(X_i | Pa(X_i))$ denotes the set of parent nodes for Xi, emphasizing that these variables will have an immediate impact on Xi.

4.2.2 Markov Networks:

They model joint distributions through potential functions useful to modeling symmetric relationships among variables [3].

• Joint Distribution:

Unlike Bayesian Networks, Markov Networks represent the joint distribution of all variables by a set of potential functions over cliques in the graph [3].

• Mathematical Formulation:

$$P(X) = \frac{1}{Z} \prod_{C \in C'} \emptyset_C(X_C)$$
 (4)

where:

 $X = \{X_1, X_2, \dots, X_n\}$ represent the set of variables.

C' denotes the set of cliques in the graph.

 X_C represents the set of variables in the clique.

 $\emptyset_{\mathcal{C}}(X_{\mathcal{C}})$ are the potential functions that define the interactions among the variables in each clique \mathcal{C}

Z is the normalizing constant, also known as the partition function, which ensures that the probabilities sum to 1. It is given by:

$$Z = \sum_{X} \prod_{C \in C'} \emptyset_{C}(X_{C})$$
 (5)

This formulation emphasizes that the joint probability distribution P(X) is determined by the product of potential functions over all cliques in the graph, normalized by the partition function Z. The potential functions \emptyset_C capture the interactions within each clique, and the partition function. Z ensures that the distribution is properly normalized.

4.3 Comprehensive Risk Assessment and Prediction Accuracy

The dynamic updating and interconnectedness properties allow PGMs to develop an effective risk assessment, as it could present a more accurate forecasting.

• Dynamic Updating:

Bayesian Networks can update their probabilities as new data becomes available. This is particularly useful in credit risk management, where real-time data integration can lead to more accurate and timely decisions.

• Complex Interdependencies:

Both types of networks allow for the modeling of complex dependencies between risk factors, such as how macroeconomic changes influence individual borrower risk [3],[4].

Example:

In a Bayesian Network model of credit risk, the nodes might be borrower income, employment status, credit history, current economic conditions and the probability of default. The default risk is modifiable when new employment data or economic indicators are released, leading to predictions that respond dynamically to the changing economic current [2].

5. Traditional vs Advance Methods

5.1 Model Assumptions:

Traditional credit risk management tools operate under assumptions that may oversimplify the relationships between variables. For example, logistic regression assumes variables are independent. This is seldom true in complex financial networks where many factors are interconnected. This limitation can lead to lower accuracy risk assessments and predictions [14].

PGMs on the other, capture complex dependencies that are common in financial datasets, but are often too difficult to model using traditional techniques [4].

5.2 Mathematical Constraints:

- Independence Assumptions: Logistic regression and similar methods often assume that the predictor variables are independent of each other, but this is only seldom true in risk factors.
- **Static Nature:** These models are static, they cannot adapt to new data [15].

On the other side Advanced Methods like Probabilistic Graphical Models (PGMs), specifically Bayesian Networks and Markov networks, are formulated to model these complexities better [2], [3].

5.3 Credit Assessment Complexity:

Credit assessment also includes an evaluation of other uncertain, interdependent factors such as the borrower's income stability, credit history, current debts and economic conditions. In such credit scoring, the traditional logistic regression or decision trees used in credit scoring are often not able to fully consider these complicated interdependencies and uncertainties [13]. [15].

6. Probabilistic Graphical Model (PGM) Advantages

Probabilistic Graphical Models use complex systems that can model joint distributions over large sums of random variables. Accordingly, they are especially suitable for credit risk management.

- 1) Better Model for Non-Linear and Complex Interactions: They provide a more accurate framework to model the relationships between risk factors, as well as their conditional dependencies in a non-linear and complex manner [4],[5].
- 2) Include Uncertainty: They include uncertainty and probabilistic reasoning, leading to a richer risk analysis compared to traditional deterministic models [5], [6].
- Dynamic Updating: PGMs can update the probabilities of future credit events as fresh data become available which helps to be more accurate in prediction over time [16].
- 4) After the development stage, these models are robust and can be tailored to diverse kinds of lending scenarios because they scale when new data is added [5].
- 5) Risk Segmentation and Prediction: PGMs can be used to gain insights across different risk segments, accurately predict the likelihood of a default leading to better stratification of loan portfolios and determining appropriate interest rates/ credit limits for potential customers [4]. [5].

7. Advanced methods and computational advancements

The incorporation of advanced methods and computational improvements into the framework has greatly increased their utilization for real world applications, such as credit risk management. Not only do these enhance an analytical model, but they also make the models potentially workable at a scale and with modern financial data features [6].

7.1 Automated Structure Learning using Machine Learning Integration

One of the big innovations in PGMs has been the introduction of machine learning and methods that can automatically learn complex model structures from large data. This is where this combination benefits from machine learning to recognize patterns and a structured approach as PGMs model probabilities [6].

7.1.1 Expectation-Maximization (EM):

A powerful algorithm for finding maximum likelihood estimates in models with latent variables [5].

Mathematical Model

The Expectation-Maximization is used for parameter estimation in models with hidden variables, it iterates over missing data imputation (E-step) and updating model parameters (M-step). This is useful in making more refined Bayesian Networks where some data points are not directly observable [6].

A) E-step (Expectation step):

Compute the expected value of the log-likelihood function with respect to the current estimate of the distribution over the hidden variables:

$$Q(\theta|\theta^{old}) = \sum_{z} P(Z = z|X, \theta^{old}) \log P(X, Z = z|\theta)$$
 (6)

B) M-step (Maximization step):

Find the parameters that maximize this expected log-likelihood:

$$\theta^{new} = \arg \max_{\theta} Q(\theta | \theta^{old}) \tag{7}$$

The algorithm is widely used to find maximum likelihood estimates in models with latent variables [5]. [6].

7.1.2 Gradient-Based Optimization:

Essential in neural networks and other machine learning frameworks that integrate with PGMs [6].

• Mathematical Model:

This is used for learning the structure and parameters of PGMs, particularly in conjunction with neural network structures such as those found in Variational Autoencoders (VAEs) that leverage PGM frameworks to generate and decode complex data distributions.

This is Essential in neural networks and other machine learning frameworks that integrate with PGMs (Goodfellow, Bengio, & Courville, 2016)

7.2 Integration of Unstructured Data and Hybrid Models

It also provides the power to include unstructured data, like news articles or financial reports and social media which adds a lot to the predictive strength in PGMs. Bayesian Network, Markov Networks or their hybrids with other ML models form a viable approach in processing this diverse input.

7.2.1 Mathematical Integration:

- a) Natural Language Processing (NLP) Techniques: These are used to prepare text in a structured format for PGMs such as sentiment analysis or topic modeling, which is crucial for understanding market sentiment or political risk affecting credit risk.
 - P (topic|document)= P (word|topic) P(topic)P(word) P(topic|document)= P(word)P(word|topic)P(topic) Text analysis is carried out using NLP techniques and loaded to PGMs [7].
- b) Hybrid Models: Incorporating, for example, neural networks into PGM-based systems to examine complicated data patterns such as non-linear relationships which standard PGMs may not handle [6].

7.3 Real-Time Inference and Performance Improvements

It has been observed that the viability of PGMs in massive applications is limited due to the computational demands of PGMs that currently require thousands of particles and therefore they are unsuitable for real-time inference. In turn, technologies such as parallel processing and GPU acceleration helped empower these capabilities.

These functions are supported by the following mathematical algorithms:

7.3.1 Parallel Processing:

With this feature we can process multiple pieces of the model at one go (for example in Markov Random Fields, where cliques can be computed independently) [6].

7.3.2 **GPU** Acceleration:

Used to speed up the performance of compute-heavy tasks (e.g., simulation or large-scale inference) and make real-time risk assessments possible [6].

The immense improvement of the computational capabilities of PGM frameworks comes from two main principles related to GPUs – GPU Acceleration and Parallel Processing. These computational approaches make sure that the PGMs provide improved and quicker predictions than only slow in management with modern, enormous financial data systems.

7.4 Directions for the Future and Innovations

Moving forward, a future where deep learning is fused with PGMs may yield even more powerful analytical capabilities; particularly so in the realms of high-dimensional data and temporal sequences. Dynamic graphical models, modeling risks as they change over time and making predictions other than static model.

Mathematical Frameworks:

The basics of some of types informally have been covered in this paper earlier but a typical static PGM does not usually incorporate hidden variables at different levels and require initialization as they are not deep (stacked) by design itself. The joint probability distribution for such a model can be expressed as:

$$P(X, H_1, H_2, ..., H_L) = P(X | H_1)P(H_1 | H_2) \cdots P(H_{L-1} | H_L)P(H_L)$$
 (8)

This equation shows that the probability of observing X and the hidden variables $H_1, H_2, ..., H_L$ can be decomposed into a product of conditional probabilities. Each hidden variable H_i is conditionally dependent on the next hidden variable H_{i+1} , forming a hierarchical structure.

• Causal Inference and Scalability:

Mathematical advancements in causal inference hold significant promise, resulting in a finer approach to infer cause-effect relationships involved within Credit risk usecases.

As we incorporate these advanced techniques and move towards more dynamic and ethically aware models, the role of PGMs in credit risk management is set to become even more central and impactful. The continuous evolution of these models will likely redefine the strategies employed by financial institutions to manage risk and make decisions [6],[12].

8. Use Cases in Credit Risk Management

Probabilistic Graphical Models (PGMs) have become an indispensable resource in credit risk management —from assessing individual borrower scorecards to highly complex analysis of portfolio dynamics. Below are some specific instances where PGMs can be used in practice to solve credit risk problems.

8.1 Predicting Default Probabilities with Bayesian Networks

One of the most direct applications of PGMs in credit risk management is using Bayesian Networks to predict the probability of a borrower defaulting on a loan.

• Mathematical Example:

Structure — A Bayesian Network might be represented by a series of nodes including borrowers income, borrower employed state, borrowers credit history, loan amount and potential default.

Conditional Probabilities: Each node is conditioned on its parental nodes. For example, probability of default may depend on employment status and credit history.

$$P(Default|Employment,Credit\ History) = \frac{P(Default,Employment,Credit\ History)}{P(Employment,Credit\ History)}$$
(9)

Lenders get a real-time risk assessment since this network adjusts the probability of default as new data is processed.

8.2 Markov Networks for Portfolio Risk Management

These are well suited to assessing risks involving the interdependencies between different loans or assets within a portfolio (so called correlation risk) as Markov Networks can capture correlations at all levels of granularity [19].

• Mathematical Example:

Joint Distribution: The joint probability of defaults across a portfolio could be developed with Markov Network in which nodes represent independent loans and edges represent the correlations between them. The joint probability distribution is given by:

$$\begin{split} P(Default_1, Default_2, \dots, Default_n) = \\ \frac{1}{Z}exp\left(-\sum_{(i,j)\in E}\theta_{ij} \cdot Default_i \cdot Default_j\right) \end{split} \tag{10}$$

8.3 Continuous Risk Monitoring with Dynamic Graphical Models

As Extension of PGMs, Dynamic graphical models can be a powerful tool for modelling and forecasting risks that change over time, such as changes in credit risk due to economic conditions or changes in policies.

Mathematical Example:

Temporal Dynamics: By including time in PGMs we can model how a borrower's risk profile changes over time. A Dynamic Bayesian Network, for instance, could describe the evolution of an employment status or credit risk as a function of time [18].

 $P(Employment_{t+1}|Employment_t) = transition probabilities P(Default(t)|Employment(t), Economic Conditions(t))$

(11)

9. Conclusion

Credit risk management with the help of Probabilistic Graphical Models is an advancement when compared to legacy methods. Through the mathematical foundations of probability and graph theory, PGMs provide a sophisticated and efficient manner to comprehend, and ultimately control risks. This ability to predict not only helps them respond better to conditions as they change, but also aids in forecasting future risks so financial institutions can adjust their strategies accordingly [11].

As we move toward the next generation, PGMs are expected to be used more and more due to further progress in computation constraints and integration with state of art technologies like Machine Learning (ML) and Artificial Intelligence (AI). They fundamentally change the way credit risk is managed; an era of financial industry in this age can now be driven by data.

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